Think Computer Corporation v. Facebook, Inc.
Timeline of Events

1902

According to The New York Times, "Face book" is used as a generic term.

Friday, August 1, 2003

5:30:39 PM EDT
Think Computer Corporation’s houseSYSTEM launches at Harvard University via the Harvard College Student Entrepreneurship Council (SEC).

Wednesday, August 6, 2003

1:08:35 PM EDT
On behalf of the Harvard University administration, Lowell House Senior Tutor Jay Ellison demands that houseSYSTEM stop accepting new members based on pure speculation concerning the site’s security measures.
Dear SEC,

I appreciate your addressing some of the issues I raised in my last letter regarding the SEC and houseSYSTEM web sites. There are some remaining issues to resolve, a number of which were discussed in an email that Aaron sent to me at the end of last week. I have summarized these issues briefly below.

1. Most importantly, at this point, SEC is not an approved undergraduate student group, despite its connection to the former TECH student group. Therefore, the SEC must go through the normal steps for approval and authorization from the College. This procedure is not difficult, as you know, and Dean Judith Kidd has advised me that she will expedite the approval process for SEC. However, there are certain items SEC must provide for Dean Kidd to move forward; I believe her office, through Susan Cooke, has already been in touch with you about this.

2. Once SEC is approved by the College, it will have permission to use the Harvard name, but the Provost's office (which oversees use of name issues) has advised that you must use "Harvard College" rather than simply "Harvard," meaning that the name of the group will become "Harvard College SEC." Please also be aware that the Provost's office is now reviewing the use of Harvard's name in domain names, a practise that is not allowed. It is quite possible that, as a result of this review, all student groups with domain names that include "Harvard" will be required to change their URLs. Although this is not now a requirement for you, it may be worth your preemptively changing the domain name, removing the name Harvard from it and any related pages. That way you can take care of this before your list of subscribers gets much bigger.

Most importantly, you must make clear that your group is a student group and is not operated by Harvard University. For houseSYSTEM, Aaron's proposed disclaimer "houseSYSTEM is not endorsed by or operated by Harvard University" is sufficient. This disclaimer must appear on every page of the site. Additionally, to ensure that there is no confusion, you should continue to use your own shield on your sites. The design is clear and quite good, and helps to distinguish the sites from official University sites.

3. As I mentioned in my previous email, simply because a work is available on the web does not make it available to be copied, even with proper attribution. Copyrighted content can only be reproduced with the permission of the copyright holders. The University owns the copyright to all content on the House web sites but once SEC is officially approved by the College you may approach the Masters of each House directly and ask for permission to use content from their sites. Without express permission of the House Masters, nothing on Harvard's House websites can be duplicated. Once permission is granted, you will still need to provide attribution, followed by a note stating: "Used with permission."

(As an aside, your use of the Spider Man theme on the houseSYSTEM site may also be a copyright violation. Since Hollywood and the music industry are cracking down heavily on infringements of copyright, you may want to reconsider your use of that material.)

4. As for the proposed face book, the College will not permit the SEC to post on your site information that it collects or maintains about students. Federal law imposes strict obligations on the College with regard to the dissemination of student information, including names, addresses, phone numbers and photographs. The College therefore will not release information of this kind to you, or to any other student group for that matter, even with students' consent. I should also remind you that it is a violation of
College rules to gather such data from a Harvard source and recompile it in any form. You cannot, therefore, simply take information from house facebooks and post it on your site. If you have specific questions about this issue, please feel free to contact me.

To sum up, once SEC has received official approval from the College and you have addressed the above issues, you will be able to reopen the site to new members. As I stated, Dean Kidd has promised to fast-track the approval process, so it is in your interest to get the required information to her as soon as possible. If you have any questions, please feel free to contact me. Again, I would like to have the opportunity to meet with all of you when you return to the Cambridge area.

Jay

John (Jay) Ellison, PhD
Allston Burr Senior Tutor in Lowell House
Lecturer on Near Eastern Languages and Civilizations
Harvard University

Lowell House Office
10 Holyoke Place
Cambridge, MA 02138-7566
Off: 617-495-2283
Fax: 617-495-2523
lo-abst@fas.harvard.edu

Friday, August 29, 2003

4:00 PM EDT

Aaron Greenspan and Jay Ellison meet in Jay Ellison’s office in Lowell House A-entryway, where Aaron presents Jay with evidence of the Harvard University administration trespassing on Think Computer Corporation’s privately owned server without permission. The houseSYSTEM Face Book is one of many topics of conversation.

From lo-abst@fas.harvard.edu Thu Aug 28 22:35:06 2003
Return-Path: <lo-abst@fas.harvard.edu>
Received: from ST.fas.harvard.edu (roam142-29.fas.harvard.edu [140.247.142.29])
    by us17.unix.fas.harvard.edu (8.11.6p2/8.11.6) with ESMTP id h7T2Z6R06779
    for <greensp@fas.harvard.edu>; Thu, 28 Aug 2003 22:35:06 -0400
Message-ID: <5.1.0.14.2.20030828222824.03ac5ff0@imap.fas.harvard.edu>
X-Sender: lo-abst@imap.fas.harvard.edu
X-Mailer: QUALCOMM Windows Eudora Version 5.1
Date: Thu, 28 Aug 2003 22:28:33 -0400
To: Aaron Greenspan <greensp@fas.harvard.edu>
From: Lowell House Senior Tutor <lo-abst@fas.harvard.edu>
Subject: Re: Copyright Permission
In-Reply-To: <3F4EB90C.5070201@fas.harvard.edu>
References: <5.1.0.14.2.20030828212655.00a9c110@imap.fas.harvard.edu>
    <5.1.0.14.2.20030828212655.00a9c110@imap.fas.harvard.edu>
    <5.1.0.14.2.20030828212655.00a9c110@imap.fas.harvard.edu>
    <5.1.0.14.2.20030828212655.00a9c110@imap.fas.harvard.edu>
MIME-Version: 1.0
Content-Type: text/plain; charset="us-ascii"; format=flowed
Status: RO
X-Status:
X-Keywods:
X-UID: 1087

Sounds good, see you then.

Jay

At 10:23 PM 8/28/2003 -0400, you wrote:

> Jay,
> >
> >Sure, tomorrow at 4:00 PM is fine with me. I’ll see you then in your
> >office in A entryway unless I hear otherwise.
> >
> >Thanks,
> >
> >Aaron

John (Jay) Ellison, PhD
Allston Burr Senior Tutor in Lowell House
Lecturer on Near Eastern Languages and Civilizations
Harvard University

Lowell House Office
10 Holyoke Place
Cambridge, MA 02138-7566
Off: 617-495-2283
Fax: 617-495-2523
lo-abst@fas.harvard.edu
Wednesday, September 3, 2003

2:33:19 PM EDT

After a month of battling various Harvard University administrators, Jay Ellison allows houseSYSTEM to be re-opened to new members.

Aaron, you may open the houseSYSTEM sign up for new members.

Jay

At 02:13 PM 9/3/2003 -0400, you wrote:

Jay,
>
> Please let me know if we can allow new members to sign up for houseSYSTEM.
>
> Thanks,
>
> Aaron
>
> Return-Path: <jhkidd@fas.harvard.edu>
> Received: from illingw.fas.harvard.edu (roam70-25.fas.harvard.edu [140.247.70.25])
> by us17.unix.fas.harvard.edu (8.11.6p2/8.11.6) with ESMTP id h83HfQw09281;
> Wed, 3 Sep 2003 13:41:26 -0400
> Message-Id: <5.2.1.1.2.20030903134725.026a99c0@imap.fas.harvard.edu>
> X-Sender: jhkidd@imap.fas.harvard.edu
> X-Mailer: QUALCOMM Windows Eudora Version 5.2.1
> Date: Wed, 03 Sep 2003 13:52:53 -0400
> To: greensp@fas.harvard.edu
> From: "Judith H. Kidd" <jhkidd@fas.harvard.edu>
> Subject: Harvard College SEC Constitution
> Cc: lo- abst@fas.harvard.edu, susan_cooke@harvard.edu
> Mime-Version: 1.0
> Content-Type: text/plain; charset="us-ascii"; format=flowed
> Status: RO
> X-Status: $Forwarded
> X-UID: 1136
>
> Dear Aaron,
>
> Thank you for making the suggested final change to the constitution of Harvard College SEC. The organization may recruit at the Activity Fairs. You need to contact Jay Ellison for permission to turn on houseSYSTEM.
>
> Judith Kidd

> All the best,
> Judith Kidd

 Judith H. Kidd
> Acting Associate Dean of Harvard College
> and Director of Phillips Brooks House
> University Hall, First Floor
> Phone: 617/495-1558
> FAX: 617/496-8268
> Phillips Brooks House
Thursday, September 18, 2003

10:18:53 PM EDT
Aaron Greenspan e-mails Mark Zuckerberg on behalf of the Harvard College Student Entrepreneurship Council (SEC).

From: Tue Aug 29 14:25:03 2006
X-Mozilla-Status: 0001
X-Mozilla-Status2: 00000000
Message-ID: <3F6A678D.3000007@harvardsec.org>
Date: Thu, 18 Sep 2003 22:18:53 -0400
From: Harvard College SEC <info@harvardsec.org>
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.5b) Gecko/20030827
X-Accept-Language: en-us, en
MIME-Version: 1.0
To: mzuckerb@fas.harvard.edu
Subject: CourseMatch.com
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

Mark,

Neat site. It's pretty similar to what we've been working on with houseSYSTEM. I don't know if you've seen it yet...http://www.kirkland.harvardsec.org.

Aaron

Aaron Greenspan
President
Harvard College Student Entrepreneurship Council

http://www.harvardsec.org

Friday, September 19, 2003

1:30:15 AM EDT
Aaron Greenspan e-mails the other officers of the Harvard College SEC informing them that the "initial face book code is done."

From: Mon Feb 16 11:16:26 2004
X-Mozilla-Status: 0001
X-Mozilla-Status2: 00000000
Message-ID: <3F6A9467.9030909@fas.harvard.edu>
Date: Fri, 19 Sep 2003 01:30:15 -0400
From: Aaron Greenspan <greensp@fas.harvard.edu>
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.5b) Gecko/20030827
X-Accept-Language: en-us, en
MIME-Version: 1.0
To: SEC Management Team <team@harvardsec.org>
Subject: Face Book
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

Hey guys,

The initial face book code is done for houseSYSTEM. Try testing it out and see what you think.

Thanks,
Aaron

4:06:41 PM EDT
On behalf of the Harvard College SEC, Aaron Greenspan e-mails nine of the twelve Harvard College house mailing lists (including Kirkland House) about the newest feature on houseSYSTEM: The Universal Facebook, also called "the Face Book."

X-Mozilla-Status: 0001
X-Mozilla-Status2: 00000000
Message-ID: <3F6B61D1.5040300@harvardsec.org>
Date: Fri, 19 Sep 2003 16:06:41 -0400
From: Harvard College SEC <info@harvardsec.org>
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.5b) Gecko/20030827
X-Accept-Language: en-us, en
MIME-Version: 1.0
To: Adams House <adams-schmooze@hcs.harvard.edu>,
    Cabot House <cabot-open@lists.hcs.harvard.edu>,
    Dunster House <moose-droppings@lists.hcs.harvard.edu>,
    Kirkland House <kirkland-list@lists.hcs.harvard.edu>,
    Lowell House <lowell-open@lists.hcs.harvard.edu>,
    Mother House <mother-open@lists.hcs.harvard.edu>,
    Pforzheimer House <pfoho-open@lists.hcs.harvard.edu>,
    Quincy House <quincy-open@lists.hcs.harvard.edu>,
    Winthrop House <throptalk@lists.hcs.harvard.edu>
Subject: New! The houseSYSTEM Universal Facebook!
Content-Type: text/plain; charset=ISO-8859-1; format=flowed
Content-Transfer-Encoding: 7bit

Have you ever wanted to find someone in another house? How about a freshman? Ever been frustrated by house web site restrictions? Do these kinds of questions at all remind you at all of cheesy infomercials?

If you answered yes to any of these questions, then keep on reading.

The Harvard College SEC presents the newest feature on houseSYSTEM: the Face Book.

Now you can find exactly who you're looking for, as long as they're a houseSYSTEM member and they've opted-in. And with one out of every eight Harvard College students signed up, and many new members each day, there's a good chance they have.

Start using the houseSYSTEM Face Book today! Visit your house's houseSYSTEM site, or to become a member, visit:

http://www.harvardsec.org/projects/housesystem.html

Don't forget you can also buy and sell textbooks and other items, review courses, and trade DVDs all on houseSYSTEM—and it's completely free.

Keep an eye open for the next feature: the houseSYSTEM Jobs center.

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http://www.harvardsec.org

Sunday, October 26, 2003

4:32:35 PM EST
Aaron Greenspan e-mails Mark Zuckerberg based on an article in The Harvard Crimson's news magazine, Fifteen Minutes (FM).

From - Tue Aug 29 14:25:11 2006
X-Mozilla-Status: 0001
X-Mozilla-Status2: 00000000
BCC: Felix Yu <fyu@fas.harvard.edu>
Message-ID: <3F9C3D73.8030605@harvardsec.org>
Date: Sun, 26 Oct 2003 16:32:35 -0500
From: Harvard College SEC <info@harvardsec.org>
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.5) Gecko/20031007
X-Accept-Language: en-us, en
MIME-Version: 1.0
To: Mark Zuckerberg <mzuckerb@fas.harvard.edu>
Subject: Congratulations
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

Mark,

I saw the article in FM about Synapse, and wanted offer my congratulations. It's not easy to attract that kind of industry attention. If you don't already know about it, you should take a look at the Student Entrepreneurship Council, a club here on campus. We'd love to have you as a member.

If you have any questions, feel free to let me know.

Thanks,

Aaron
Tuesday, November 4, 2003

4:03:23 AM EST
Mark Zuckerberg responds to Aaron Greenspan’s e-mail.

From: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
To: Harvard College SEC <info@harvardsec.org>
Subject: Re: Congratulations

Aaron,
I’d definitely be interested in checking out SEC. When and where do you guys meet? I’ll try to make the next meeting...

Mark

On Sun, 26 Oct 2003, Harvard College SEC wrote:

> Mark,
> > I saw the article in FM about Synapse, and wanted offer my
> > congratulations. It’s not easy to attract that kind of industry
> > attention. If you don’t already know about it, you should take a look at
> > the Student Entrepreneurship Council, a club here on campus. We’d love
> > to have you as a member.
> > > If you have any questions, feel free to let me know.
> > > Thanks,
> > > Aaron
> > > Aaron Greenspan
> > > President
> > > Harvard College Student Entrepreneurship Council
> > > http://www.harvardsec.org
> >
>

Sunday, January 4, 2004

5:35:05 PM EST
Mark Zuckerberg visits the Harvard College SEC web site and clicks on the link to the Kirkland House houseSYSTEM home page.

roam175-29.student.harvard.edu - - [04/Jan/2004:17:35:05 -0500] "GET / HTTP/1.1" 200 14784 "http://www.harvardsec.org/projects/housesystem2.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

5:35:22 PM EST
Mark Zuckerberg signs into houseSYSTEM with an account other than his own, as he technically hasn’t signed up as a member yet. He proceeds to use the CriticalMass course shopping list for approximately two minutes.
5:38:37 PM EST
Still using an account other than his own, Mark Zuckerberg signs into houseSYSTEM’s Universal Face Book.

Monday, January 5, 2004

4:44:46 PM EST
The next day, Mark Zuckerberg goes back to the My Account page on houseSYSTEM by clicking on the link from the Universal Face Book window that was still open on his computer from browsing the previous day.

5:44:50 PM EST
Four seconds later, Mark Zuckerberg visits the Credits page of the site, which clearly stated that Aaron Greenspan and Think Computer Corporation were the authors and owners of the copyrighted software contained therein.

5:01:47 PM EST
Mark Zuckerberg visits the My Account page, possibly opening a new tab in his web browser.

Tuesday, January 6, 2004

12:03:07 AM EST
Mark Zuckerberg clicks on the link to the Universal Face Book on the houseSYSTEM home page for Kirkland House.

12:03:11 AM EST
After taking approximately five seconds to display an error message, Think’s Lampshade® programming framework automatically rejects Mark Zuckerberg’s request to visit the Universal Face Book since his previous session has expired. He is redirected to the home page for the Kirkland House houseSYSTEM site.
12:48:36 AM EST
About forty-five minutes later, Mark Zuckerberg either manually types the Kirkland House houseSYSTEM site’s web address into his web browser’s URL bar, or clicks on a bookmark he has created for the site.

6:19:11 AM EST
Mark Zuckerberg sends an e-mail to Aaron Greenspan.

From mzuckerb@fas.harvard.edu  Tue Jan  6 06:19:11 2004
X-Mozilla-Status: 0001
X-Mozilla-Status2: 00000000
Return-Path: <mzuckerb@fas.harvard.edu>
Received: from is01.fas.harvard.edu (IDENT:daemon@is01.fas.harvard.edu [140.247.34.21])
by us18.unix.fas.harvard.edu (8.11.7p2/8.11.7) with ESMTP id i06BJBN11421; Tue, 6 Jan 2004 06:19:11 -0500
X-Authentication-Warning: is01.fas.harvard.edu: mzuckerb owned process doing bs
Date: Tue, 6 Jan 2004 06:19:11 -0500 (EST)
From: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
To: Aaron Jacob Greenspan <greensp@fas.harvard.edu>
Subject: question
Message-ID: <Pine.OSF.4.58.04010611190.19401@is01.fas.harvard.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Status: RO
X-Status: A
X-Keywords: 
X-UID: 2028
Aaron,

I was thinking of making a web app that would use the Harvard course catalog, but I'm a little worried about the university getting upset after the whole facemash episode. I know you used info from the catalog in your shopping list scheduler in housesystem (which is awesome by the way), so I was wondering if you had to get permission to use that material and if so, whom you contacted. Or maybe if you didn't ask permission but you think I should for extra precaution, do you have any idea whom I could ask?

Thanks a lot!

Mark

6:20:09 AM EST
At about six in the morning, Mark Zuckerberg searches for "universal facebook" on Google, finding the Universal Face Book on the Quincy House houseSYSTEM web site.

6:20:40 AM EST
Coming from the Universal Face Book page, Mark Zuckerberg attempts to sign into the Quincy House houseSYSTEM site, but does not have an account yet.

6:20:48 AM EST
Mark Zuckerberg comes back to the Kirkland House houseSYSTEM site from visiting the Quincy House houseSYSTEM site, where he again lands up on the Credits page.

6:21:00 AM EST
Mark Zuckerberg attempts to sign into the Kirkland House houseSYSTEM site, but does not have an account yet.
6:21:10 AM EST
Ten seconds later, Mark Zuckerberg visits the Sign Up page on the Kirkland House houseSYSTEM site.

"Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:21:38 AM EST
Mark Zuckerberg clicks the Sign Up button at the bottom of the Sign Up page, but has not filled out the form correctly. An error message appears instructing him to correct the problems with his submission.

roam175.student.harvard.edu - - [06/Jan/2004:06:21:38 -0500] "POST /signup/index.html HTTP/1.1" 200 14343 "http://www.kirkland.harvardsec.org/signup/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:22:14 AM EST
Mark Zuckerberg clicks the Sign Up button at the bottom of the Sign Up page once more. The form is filled out properly, and row 1234 is added to the houseSYSTEM "members" database table, timestamped at 1/6/2004 6:22:14 AM. It is the only member row with this timestamp.

roam175.student.harvard.edu - - [06/Jan/2004:06:22:14 -0500] "POST /signup/index.html HTTP/1.1" 200 6502 "http://www.kirkland.harvardsec.org/signup/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:22:27 AM EST
Thirteen seconds later, Mark Zuckerberg signs into houseSYSTEM with his own account for the first time.

roam175.student.harvard.edu - - [06/Jan/2004:06:22:27 -0500] "POST /index.html HTTP/1.1" 200 18449 "http://www.kirkland.harvardsec.org/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:23:24 AM EST
While using the CriticalMass course review component of houseSYSTEM, Mark Zuckerberg checks the profile for "COMPSCI 121: Introduction to Formal Systems and Computation."

roam175.student.harvard.edu - - [06/Jan/2004:06:23:24 -0500] "GET /criticalmass/courses/courseprofile.html?id=515 HTTP/1.1" 200 10062 "http://www.kirkland.harvardsec.org/criticalmass/courses/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:23:45 AM EST
Less than two minutes after signing up, Mark Zuckerberg returns to the houseSYSTEM Universal Face Book on the Kirkland House web site.

roam175.student.harvard.edu - - [06/Jan/2004:06:23:45 -0500] "GET /facebook/index.html HTTP/1.1" 200 40723 "http://www.kirkland.harvardsec.org/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:23:51 AM EST
Mark Zuckerberg visits the "Face Book Profile" tab of the My Account page, which lists various fields and privacy settings that users can update on their Face Book profiles.

roam175.student.harvard.edu - - [06/Jan/2004:06:23:51 -0500] "GET /myaccount/index.html?panel=facebook HTTP/1.1" 200 11069 "http://www.kirkland.harvardsec.org/myaccount/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:24:19 AM EST
Mark Zuckerberg visits the "Contact Information" tab of the My Account page, which lists various fields that users can update on their Face Book profiles.

roam175.student.harvard.edu - - [06/Jan/2004:06:24:19 -0500] "GET /myaccount/index.html?panel=contact HTTP/1.1" 200 13907 "http://www.kirkland.harvardsec.org/myaccount/index.html?panel=facebook" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

6:24:26 AM EST
Seven seconds later, Mark Zuckerberg visits the "Personal Information" tab of the My Account page, which lists various fields that users can update on their Face Book profiles.

roam175.student.harvard.edu - - [06/Jan/2004:06:24:26 -0500] "GET /myaccount/index.html?panel=personal HTTP/1.1" 200 13907 "http://www.kirkland.harvardsec.org/myaccount/index.html?panel=contact" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"
6:24:35 AM EST
Mark Zuckerberg clicks the Save button at the bottom of the "Personal Information" tab of the My Account page, updating his profile.

6:24:40 AM EST
Mark Zuckerberg goes back to the "Face Book Information" tab of the My Account page.

6:25:28 AM EST
Mark Zuckerberg goes back to the Universal Face Book.

6:27:17 AM EST
Mark Zuckerberg searches the houseSYSTEM Universal Face Book for residents of a particular Harvard University residence.

10:33:51 AM EST
Aaron Greenspan responds to Mark Zuckerberg’s e-mail.

12:17:59 PM EST
Mark Zuckerberg responds to Aaron Greenspan’s e-mail.
Aaron,  
I actually did think about integrating it into houseSYSTEM before you even suggested it, but I decided that it's probably best to keep them separated at least for now. I really like the houseSYSTEM app, but this app requires a lot of user participation, and I'm worried that a) many of the people who have registered for houseSYSTEM in the past don't really go to the site anymore, and b) the vast number of features offered by houseSYSTEM might intimidate someone just looking for my app. That said, once it's off the ground, I think it could be mutually beneficial to integrate the two, but we can speak about that then.  
For now I'm trying to keep the project on the dl, so I'd rather not discuss the details, but we can definitely speak about it once I am ready to release it.  
Yea so I don’t know if you’d be willing to help me out by telling me what processes you’ve gone through in the past to avoid getting ad boarded and such, but if you can tell me anything I would appreciate it greatly.  
Thanks!  
Mark

On Tue, 6 Jan 2004, Aaron Greenspan wrote:

> Mark,
> >
> > What kind of app were you thinking of? Maybe we could integrate it into
> > houseSYSTEM.
> > >
> > Aaron
> >

12:58:01 PM EST
Aaron Greenspan responds to Mark Zuckerberg’s e-mail.

From greensp@bs2-17.fas.harvard.edu Tue Jan  6 12:58:10 2004
Message-ID: <3FFAF729.7060109@fas.harvard.edu>
Date: Tue, 06 Jan 2004 12:58:01 -0500
From: Aaron Greenspan <greensp@fas.harvard.edu>
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.6b) Gecko/20031208
X-Accept-Language: en-us, en
MIME-Version: 1.0
To: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
Subject: Re: question

References: <Pine.OSF.4.58.0401060611190.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu>
In-Reply-To: <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu>
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit
Status: RO
X-Status: A
X-Keywords: 
X-UID: 4003

Mark,
I had to enlist the assistance of three lawyers in order to avoid Harvard following through on its repeated threats of "disciplinary action," but those threats didn't relate to the course list at all. It seemed as if they could have cared less about that. I just imported the list from the registrar's site and put it into a table after some crazy string parsing. I'm sure you'd have no trouble doing the same, but you'll quickly find that Harvard's Oracle backend for courses is really a piece of crap. It takes some effort to work around it and turn the data into something sensible.
I'll look out for your project. Be careful, though...

Aaron

1:21:57 PM EST
Mark Zuckerberg responds to Aaron Greenspan’s e-mail.

From mzuckerb@fas.harvard.edu Tue Jan  6 13:21:57 2004
X-Mozilla-Status: 0011
X-Mozilla-Status2: 00000000
Return-Path: <mzuckerb@fas.harvard.edu>
Received: from is01.fas.harvard.edu (IDENT:daemon@is01.fas.harvard.edu [140.247.34.21])
    by us18.unix.fas.harvard.edu (8.11.7p28.11.7) with ESMTP id 006Lqj065332
    for <greensp@fas.harvard.edu>; Tue, 6 Jan 2004 13:21:57 -0500
Received: by is01.fas.harvard.edu with ESMTP id 006Lqj10526; Tue, 6 Jan 2004 13:21:57 -0500 (EST)
X-Authentication-Warning: is01.fas.harvard.edu: mzuckerb owned process doing -ds
Date: Tue, 6 Jan 2004 13:21:57 -0500 (EST)
From: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
To: Aaron Greenspan <greensp@fas.harvard.edu>
Subject: Re: question
Aaron,  
Thanks for the info. That's really intense that you had to get lawyers to fend them off. What exactly were they claiming you were doing wrong? And was this in connection to houseSYSTEM or just some personal work you were doing?

I actually already have all that stuff parsed, and if you ever need it just let me know. I know you have a version of it since you're using it for houseSYSTEM, but if you need one with course descriptions and prereqs I can give that to you if you're interested and don't already have those fields.

Best,  
Mark

On Tue, 6 Jan 2004, Aaron Greenspan wrote:

> Mark,  
> > I had to enlist the assistance of three lawyers in order to avoid  
> > Harvard following through on its repeated threats of "disciplinary  
> > action," but those threats didn't relate to the course list at all. It  
> > seemed as if they could have cared less about that. I just imported the  
> > list from the registrar's site and put it into a table after some crazy  
> > string parsing. I'm sure you'd have no trouble doing the same, but  
> > you'll quickly find that Harvard's Oracle backend for courses is really  
> > a piece of crap. It takes some effort to work around it and turn the  
> > data into something sensible.  
> > > I'll look out for your project. Be careful, though...  
> > > >  
> > > > Aaron

1:27:10 PM EST  
Aaron Greenspan responds to Mark Zuckerberg’s e-mail.

Mark,  
Very interesting. That might actually be useful. You know we could definitely use someone like you to keep houseSYSTEM going, especially since I'll be graduating soon... You sure you don't want to work on it? Seems like you're doing similar work anyway... :)

For me, accusations included, but were not limited to, trademark infringement, copyright infringement, violation of network policies, violation of security policies, and possible future security breaches. Maybe we should meet for dinner sometime or something and I can tell you the whole story, or what I can remember of it. I'd be interested to hear yours, as well.

Aaron

1:36:16 PM EST  
Mark Zuckerberg goes back to the houseSYSTEM home page for Kirkland House after browsing various parts of the site earlier in the day.
1:40:15 PM EST
Mark Zuckerberg signs into houseSYSTEM since his session has expired.

2:00:08 PM EST
Mark Zuckerberg responds to Aaron Greenspan’s e-mail.

From mzuckerb@fas.harvard.edu  Tue Jan  6 14:00:09 2004
X-Mozilla-Status: 00000000
Return-Path: <mzuckerb@fas.harvard.edu>
Received: from is01.fas.harvard.edu (IDENT:daemon@is01.fas.harvard.edu [140.247.34.21])
    by us20.unix.fas.harvard.edu (8.11.7p2/8.11.7) with ESMTP id i06J08M04176
    for <greensp@fas.harvard.edu>; Tue, 6 Jan 2004 14:00:09 -0500
X-Authentication-Warning: is01.fas.harvard.edu: mzuckerb owned process doing bs
Date: Tue, 6 Jan 2004 14:00:08 -0500 (EST)
From: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
To: Aaron Greenspan <greensp@fas.harvard.edu>
Subject: Re: question
In-Reply-To: <3FFAFDFE.4080000@fas.harvard.edu>
Message-ID: <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu>
 References: <Pine.OSF.4.58.0401060611190.19401@is01.fas.harvard.edu>
            <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu>
            <3FFAF729.7060109@fas.harvard.edu> <Pine.OSF.4.58.0401061305070.19401@is01.fas.harvard.edu>
            <3FFAFDFE.4080000@fas.harvard.edu>
MIME-Version: 1.0
Content-Type: TEXT/PLAIN; charset=US-ASCII
Status: RO
X-Status: A
X-Keywords:
X-UID: 2036

Aaron,

I've definitely considered joining SEC and I still want to come to a meeting sometime when I get a chance. The general problem I have with these things is I don't usually have a long attention span for lots of coding. I like coming up with ideas and implementing them quickly, which is why I've stuck to mostly web development recently. So rather than join the houseSYSTEM team, I'd probably rather do development independently and then just integrate stuff when it makes sense to do so. I'm still interested in checking out SEC and seeing the other stuff you guys are into though.

And yea, we should totally meet up sometime. I'm busy tomorrow night, but how about Thursday? Let me know.

Mark

On Tue, 6 Jan 2004, Aaron Greenspan wrote:

> Mark,
> 
> Very interesting. That might actually be useful. You know we could
> definitely use someone like you to keep houseSYSTEM going, especially
> since I'll be graduating soon... You sure you don't want to work on it?
> > Seems like you're doing similar work anyway... :)
> >
> > For me, accusations included, but were not limited to, trademark
> > infringement, copyright infringement, violation of network policies,
> > violation of security policies, and possible future security breaches.
> > Maybe we should meet for dinner sometime or something and I can tell you
> > the whole story, or what I can remember of it. I'd be interested to hear
> > yours, as well.
> >
> > Aaron

3:24:25 PM EST
Mark Zuckerberg attempts to visit the Universal Face Book.

3:24:45 PM EST
Mark Zuckerberg signs into houseSYSTEM since his session has expired.
3:24:55 PM EST
Mark Zuckerberg visits the Universal Face Book.

Wednesday, January 7, 2004

12:37:17 AM EST
Aaron Greenspan responds to Mark Zuckerberg’s e-mail.

From greensp@hs-2.17.fas.harvard.edu Wed Jan 7 00:37:27 2004 -0500
Message-ID: <3FFB9B0D.4080008@fas.harvard.edu>
Date: Wed, 07 Jan 2004 00:37:17 -0500
From: Aaron Greenspan <greensp@fas.harvard.edu>
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.6b) Gecko/20031208
X-Accept-Language: en-us, en
MIME-Version: 1.0
To: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
Subject: Re: question
References: <Pine.OSF.4.58.0401061305070.19401@is01.fas.harvard.edu> <3FFAFDFE.4080000@fas.harvard.edu> <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061340707.19401@is01.fas.harvard.edu> <3FFAFDFE.4080000@fas.harvard.edu> <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061340707.19401@is01.fas.harvard.edu> <3FFAFDFE.4080000@fas.harvard.edu> <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061340707.19401@is01.fas.harvard.edu> <3FFAFDFE.4080000@fas.harvard.edu> <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061340707.19401@is01.fas.harvard.edu> <3FFAFDFE.4080000@fas.harvard.edu> <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061340707.19401@is01.fas.harvard.edu> <3FFAFDFE.4080000@fas.harvard.edu> <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu> 
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit
Status: RO
X-Status: 
X-Keywords: 
X-UID: 4008

Mark,

Thursday dinner works for me. I'm happy to go to Kirkland.

Aaron

Thursday, January 8, 2004

5:01:10 AM EST
Mark Zuckerberg responds to Aaron Greenspan’s e-mail.

From mzuckerb@fas.harvard.edu Thu Jan 8 05:01:11 2004
X-Mozilla-Status: 0011
X-Mozilla-Status2: 00000000
Return-Path: <mzuckerb@fas.harvard.edu>
Received: from is02.fas.harvard.edu (IDENT:daemon@is02.fas.harvard.edu [140.247.34.22]) by us17.unix.fas.harvard.edu (8.11.7p2/8.11.7) with ESMTP id i08A1BV28070 for <greensp@fas.harvard.edu>; Thu, 8 Jan 2004 05:01:11 -0500
Received: by is02.fas.harvard.edu with ESMTP id i08A1BW18385; Thu, 8 Jan 2004 05:01:11 -0500 (EST)
Authentication-Warning: is02.fas.harvard.edu: mzuckerb owned process doing >is
Date: Thu, 8 Jan 2004 05:01:11 -0500 (EST)
From: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
To: Aaron Greenspan <greensp@fas.harvard.edu>
Subject: Re: question
In-Reply-To: <3FFB9B0D.4080008@fas.harvard.edu>
Message-ID: <Pine.OSF.4.58.0401080458080.28493@is02.fas.harvard.edu>
References: <Pine.OSF.4.58.0401080458080.28493@is02.fas.harvard.edu> <3FFB9B0D.4080008@fas.harvard.edu> <Pine.OSF.4.58.0401080458080.28493@is02.fas.harvard.edu> <3FFB9B0D.4080008@fas.harvard.edu> <Pine.OSF.4.58.0401080458080.28493@is02.fas.harvard.edu> <3FFB9B0D.4080008@fas.harvard.edu> <Pine.OSF.4.58.0401080458080.28493@is02.fas.harvard.edu> <3FFB9B0D.4080008@fas.harvard.edu> <Pine.OSF.4.58.0401080458080.28493@is02.fas.harvard.edu> <3FFB9B0D.4080008@fas.harvard.edu> <Pine.OSF.4.58.0401080458080.28493@is02.fas.harvard.edu> <3FFB9B0D.4080008@fas.harvard.edu> 
Content-Type: TEXT/PLAIN; charset=US-ASCII
Status: RO
X-Status: A
X-Keywords: 
X-UID: 10596

Does 6:45 work for you?  I have a class meeting before then but I can probably cut out a little earlier if that's more convenient.  Let me know.

Mark

On Wed, 7 Jan 2004, Aaron Greenspan wrote:
> Mark,
>
> Thursday dinner works for me. I'm happy to go to Kirkland.
> > Aaron
> 
> 10:54:42 AM EST
> Aaron Greenspan responds to Mark Zuckerberg's e-mail.

From greensp@bs1-18.fas.harvard.edu Thu Jan  8 10:54:48 2004 -0500
Message-ID: <3FFD7D42.5050000@fas.harvard.edu>
Date: Thu, 08 Jan 2004 10:54:42 -0500
From: Aaron Greenspan <greensp@fas.harvard.edu>
User-Agent: Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.6b) Gecko/20030120
X-Accept-Language: en-us, en
MIME-Version: 1.0
To: Mark Elliot Zuckerberg <mzuckerb@fas.harvard.edu>
Subject: Re: question
References: <Pine.OSF.4.58.0401060611190.19401@is01.fas.harvard.edu> <3FFAD55F.4020506@fas.harvard.edu> <Pine.OSF.4.58.0401061155000.19401@is01.fas.harvard.edu> <3FFAF729.7060109@fas.harvard.edu> <Pine.OSF.4.58.0401061305070.19401@is01.fas.harvard.edu> <3FFAFDFE.4080000@fas.harvard.edu> <Pine.OSF.4.58.0401061345160.19401@is01.fas.harvard.edu> <3FFB9B0D.4080008@fas.harvard.edu> <Pine.OSF.4.58.040106458380.28493@is02.fas.harvard.edu> <Pine.OSF.4.58.0401080458380.28493@is02.fas.harvard.edu>
In-Reply-To: <Pine.OSF.4.58.0401080458380.28493@is02.fas.harvard.edu>
Content-Type: text/plain; charset=us-ascii; format=flowed
Content-Transfer-Encoding: 7bit

Mark,

6:45 works. I'll see you then in Kirkland.

Aaron

6:45 PM EST
Aaron Greenspan, Dustin Moskovitz and Toni Marchioni have dinner in the Kirkland House dining hall. Aaron and Mark discuss houseSYSTEM and Mark's project, but only to the extent that it is "on the dl," implying that details are confidential. Aaron and Mark exchange AOL Instant Messenger screennames (ThinkComp and zberg02, respectively) to communicate in the future.

3:09:50 PM EST (Recovered September 12, 2012)
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey man
zberg02: this is my sn just in case you didn't catch it before
ThinkComp: hey, got it
zberg02: i realized i didn't ask you for yours so of course i had to figure it out as soon as i got back
ThinkComp: just didn't get to add it yet.
ThinkComp: :-)
zberg02: i found the path: zberg02 --> kxjin --> americanquixote --> thinkcomp
ThinkComp: ah
ThinkComp: or you could have looked on the universal facebook :-)zberg02: well that would have been easier
ThinkComp: how did you associate thinkcomp with my name though
zberg02: i kind of guessed
zberg02: you said you made the company in high school
ThinkComp: aha
zberg02: and that's about the time when people make their sns
ThinkComp: a good guess
zberg02: well i didn't guess thinkcomp
zberg02: but once i saw that i knew it was yours
ThinkComp: fair enough
ThinkComp: ever seen a virus that makes it say you're out of disk space, when you aren't
ThinkComp: ?
zberg02: no, but i don't use windows so i don't have as much experience with viruses as i should have
ThinkComp: i see
zberg02: i assume it's on windows?
ThinkComp: yep
ThinkComp: and a royal pain it is
zberg02: there's no documentation for it anywhere?
ThinkComp: nothing too concrete so far
ThinkComp: this server has been through a lot
ThinkComp: welchia
ThinkComp: trojans
ThinkComp: etc.
zberg02: why windows?
ThinkComp: brb phone
zberg02: did you start off in asp or something?
zberg02: sure
ThinkComp: it's a client's server not mine
ThinkComp: they have a dos app that runs their company
ThinkComp: it's at least 15 years old
zberg02: wow
zberg02: that's pretty backwards
ThinkComp: yep.
zberg02: so you're graduating this year?
ThinkComp: yea
ThinkComp: i've had my share of harvard
ThinkComp: heh
zberg02: are you getting a job next year or just running thinkcomputer?
ThinkComp: i'd like to run thin computer, but if i can't make enough, i'll probably get a job.
ThinkComp: er, think
zberg02: who are the other people you're running thinkcomp with?
ThinkComp: a friend of mine at mit has done some coding, and a friend here who is now a gov concentrator did too
ThinkComp: two other people back home worked for me in 2001 as programmers, and two others did repair jobs but not very much
zberg02: would it be more profitable to consult through thinkcomp or like work towards marketing products?
ThinkComp: i think in the long term software is definitely more profitable
ThinkComp: but in the short term i have more consulting clients than software
zberg02: i wish good ideas would just market themselves
ThinkComp: hehe
ThinkComp: you're not the only one.
zberg02: that way you could just devote energy into making cool things
zberg02: why did you choose to do ec and not cs?
ThinkComp: part of the challenge is marketing though
ThinkComp: i don't mind
ThinkComp: because i'm not so good at math
ThinkComp: and i would have died in cs51 and 121
ThinkComp: and i didn't want to die
zberg02: 121 was tricky
zberg02: 51 wasn't much math
ThinkComp: no, but it's still a horrible class
ThinkComp: the material is good
ThinkComp: but there is no reason why cs should have to be that bad.
zberg02: yea it's bad
zberg02: okay well I've got to run but it's been good talking to you
ThinkComp: ok
ThinkComp: later
zberg02: remind me to send you a copy of the course listing table i have sometime
ThinkComp: ok, I'll email you
zberg02: bye bye
zberg02: hey man
ThinkComp: hi
zberg02: i have a question
ThinkComp: ok
zberg02: are you interested in doing other things besides the housesystem venture?
ThinkComp: in what context
zberg02: like would you be interested in possibly partnering up to make a site if it would not be incorporated into housesystem
ThinkComp: for the sec? think? or separate
zberg02: separate i guess
ThinkComp: depends on the site i guess
zberg02: well it would be on the new thing i'm working on
zberg02: i could let you know exactly what i was thinking about it, but i'm a little worried that you might just be inclined to want to incorporate it into housesystem
zberg02: which isn't something i want right off the bat, and maybe not at all
ThinkComp: i guess i'd need to see the advantage of starting on something new
ThinkComp: since I've already sort of got a lot going on...
ThinkComp: it's much easier to just incorporate things where they fit from my perspective
zberg02: well i agree
zberg02: but we disagree on whether or not it would fit into housesystem
zberg02: well really i just want to make sure that we're not doing the same thing
zberg02: because then neither of us would succeed i think
ThinkComp: that's fair enough, but i don't understand why it wouldn't fit and why you wouldn't want to take advantage of the existing user base
ThinkComp: especially since i don't know how much people will trust sites you make on your own at this point
ThinkComp: just because of the previous negative publicity
zberg02: yea i hear that
zberg02: i think that house system is a much more professional app
zberg02: and people know it as that
ThinkComp: i really don't think you will get in trouble for being too professional
zberg02: well yea
zberg02: but that sort of makes it less interesting i guess
ThinkComp: i don't think so
zberg02: but it's made up for by its utility
zberg02: like i don't think i'd go to housesystem to procrastinate
ThinkComp: because it looks too nice?
ThinkComp: that seems sort of silly
zberg02: well just because of the functionality that's there presently
zberg02: and people's opinion of it based on that and how it's been marketed
ThinkComp: in that case more time-wasting stuff would balance it out nicely
zberg02: perhaps
zberg02: but i really just want to make sure there's not a lot of overhead
zberg02: i am worried that registration for housesystem requires a lot of info
ThinkComp: yeah, it does
ThinkComp: but if 1200 people have filled it out so far, i'm not too worried...
ThinkComp: the most frequent reason i've heard for people not signing up for it is that they don't think anyone else is
ThinkComp: not that registration is hard
zberg02: i'm also a little skeptical about the culture of the site and people's willingness to give information about themselves
ThinkComp: or that it's too functional
zberg02: yea i agree...it is too functional
zberg02: like it's almost overwhelming
ThinkComp: well, but it's supposed to be
zberg02: like in a site where people give personal information for one thing, it then takes a lot of work and precaution to use that information for something else
zberg02: well it's good that it's functional
zberg02: it's just a little overwhelming for some people i think'
ThinkComp: perhaps
ThinkComp: in any case, why do you want me to work on your project then if the stuff i do is at odds with the atmosphere you're trying to create?
zberg02: you have good ideas clearly
zberg02: it's not that what you do is at odds with the atmosphere i'm trying to create
zberg02: it's just the atmosphere of housesystem isn't right i think
ThinkComp: from what i can tell it sounds like your idea might again be controversial from the perspectives of other students and administrators
ThinkComp: i'm not afraid of controversy clearly
ThinkComp: but i might be able to keep in it check as part of housesystem
ThinkComp: i'm not so sure i could if i worked on something with you independently
ThinkComp: and there's the very real risk that it could blow up in both of our faces, which i'd rather avoid
ThinkComp: i guess that's basically how i feel
zberg02: yea i don't think it's that controversial actually
zberg02: but it's tough for you to know that unless i tell you exactly what it is
zberg02: i guess basically it's a souped of version of one thing housesystem does
zberg02: which i think didn't do as well as it could have as a stand-alone site
ThinkComp: ok
zberg02: but it's not like i took the idea from you
ThinkComp: sure, i understand
zberg02: so i guess the basic jist is that i feel as if it may compete with the facebook you're trying to implement
ThinkComp: brb phone
zberg02: okay
ThinkComp: hey i'm on hold
zberg02: okay
ThinkComp: so you're going to compete with the facebook?
zberg02: i think so
zberg02: like it will be slightly different audiences i think
ThinkComp: linking faces to courses?
zberg02: but in general i think most people won't want to submit their facebook picture to more than one site, do you agree?
ThinkComp: i dunno
ThinkComp: most people haven't even had the option of sending it to one
zberg02: really i see it as a problem of critical mass
zberg02: people won't; do it unless other people do it
ThinkComp: right
zberg02: and then it becomes a question of culture
zberg02: because it's not about who's actually doing it
ThinkComp: that's why i'm going to be talking to the uc
zberg02: it's about who people think are doing it
zberg02: i think it requires some hype
ThinkComp: how do you plan to go about that
zberg02: well mine's not a straight facebook
zberg02: it has a bunch of cool features which i don't think i should really mention right now
zberg02: beyond the course stuff
zberg02: and i just think in general people will respond to the next thing i make
ThinkComp: ok
zberg02: a crimson reporter called me today to ask if i was making anything new
ThinkComp: i won't stop you then
zberg02: or planning on making anything new
zberg02: without hearing of anything i was doing
zberg02: i thought that was interesting
ThinkComp: indeed
zberg02: well i just think that if we compete neither of us will get the mass we need to make anything worthwhile
zberg02: or i don't know
zberg02: mine is basically ready
zberg02: i just have some business stuff to work out
ThinkComp: i'm not too concerned.
ThinkComp: we're doing ok
zberg02: well i know you have lots of users
zberg02: i'm just saying, in terms of either facebook getting used
ThinkComp: you said they were different purposes though...
zberg02: yea but people are lazy
zberg02: and i think will only want to upload stuff to one of them
ThinkComp: i guess i don't know that that's true
ThinkComp: what if you made a separate site that drew on the housesystem database in the background
ThinkComp: under the sec
ThinkComp: one upload, one login
zberg02: what is it going to draw from the database?
zberg02: so both will have facebooks?
ThinkComp: yeah
ThinkComp: put it would be a positive feedback loop rather than a negative one
ThinkComp: assuming the administration doesn't take issue with your idea
zberg02: that's an interesting idea
zberg02: what if people don't want to do both sites?
ThinkComp: they dont have to
ThinkComp: but if they sign up for one, they're automatically in the other.
zberg02: would it be possible to add something like that after the site is launched?
ThinkComp: uh
ThinkComp: why would you do it that way?
zberg02: i mean, are you planning on making changes to the housesystem facebook?
ThinkComp: of course
zberg02: so what data will the two draw from each other
zberg02: besides logins?
ThinkComp: member information and facebook information
ThinkComp: though neither site has to display all of it
ThinkComp: it would be sort of like how delta has song airlines
zberg02: delta owns song airlines
ThinkComp: right
ThinkComp: your site would be an sec project
ThinkComp: both would benefit
zberg02: that sounds like it could work
zberg02: but it might be a lot of work to modify the stuff i've already done
ThinkComp: what did you write it in
zberg02: some perl, some php
zberg02: all the web stuff is in php
ThinkComp: might work then
zberg02: yea...how fast is your server
zberg02: for housesystem
ThinkComp: not too fast
ThinkComp: 300mhz
zberg02: oh man
ThinkComp: but it works
zberg02: how much ram
ThinkComp: 256
zberg02: there are a lot of cool things that i wanted to do with coursematch that deal with graph theory
zberg02: but it's all pretty computationally intensive
ThinkComp: i see
zberg02: would the sites run off the same server?
zberg02: or just share the database?
ThinkComp: yeah
ThinkComp: same server
ThinkComp: unless you have a different one you could put it on
zberg02: we'll see what i can do
zberg02: i need to go get some work done
zberg02: we'll speak soon
ThinkComp: ok
ThinkComp: bye

Saturday, January 10, 2004

1:56:24 PM EST
Mark Zuckerberg returns to the Kirkland House houseSYSTEM page via a web browser bookmark or by directly typing its web site address into his web browser's URL bar.

8:36:13 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.
Mark Zuckerberg attempts to visit the houseSYSTEM Universal Face Book, but his session has expired.

8:36:19 PM EST
Six seconds later, Mark Zuckerberg signs into houseSYSTEM.

8:36:22 PM EST
Three seconds later, Mark Zuckerberg successfully visits the houseSYSTEM Universal Face Book.

Sunday, January 11, 2004

Unknown Time
Mark Zuckerberg purchases the domain name "thefacebook.com" from Tucows, Inc.

Whois info for, thefacebook.com:

Registrant:
Facebook, Inc
156 University Ave, 3rd Floor
Palo Alto, CA 94301
US

Domain name: THEFACEBOOK.COM

Administrative Contact:
Admin, Domain domain@facebook.com
156 University Ave, 3rd Floor
Palo Alto, CA 94301
US
+1.6505434800 Fax: +1.6505434800

Technical Contact:
Admin, Domain domain@facebook.com
156 University Ave, 3rd Floor
Palo Alto, CA 94301
US
+1.6505434800 Fax: +1.6505434800

Registration Service Provider:
Lysand LLC
http://www.lysand.com/
This company may be contacted for domain login/passwords,
DNS/Nameserver changes, and general domain support questions.

Registrar of Record: TUCOWS, INC.
Record last updated on 01-Dec-2008,
Record expires on 23-Dec-2014,
Record created on 11-Jan-2004.

Registrar Domain Name Help Center:
http://domainhelp.tucows.com

Domain servers in listed order:
DNS05.SF2P.TFBNW.NET
DNS04.SF2P.TFBNW.NET

Domain status: clientTransferProhibited
clientUpdateProhibited

The Data in the Tucows Registrar WHOIS database is provided to you by Tucows
for information purposes only, and may be used to assist you in obtaining
information about or related to a domain name's registration record.
Tucows makes this information available "as is," and does not guarantee its accuracy.

By submitting a WHOIS query, you agree that you will use this data only for lawful purposes and that, under no circumstances will you use this data to: a) allow, enable, or otherwise support the transmission by e-mail, telephone, or facsimile of mass, unsolicited, commercial advertising or solicitations to entities other than the data recipient's own existing customers; or (b) enable high volume, automated, electronic processes that send queries or data to the systems of any Registry Operator or ICANN-Accredited registrar, except as reasonably necessary to register domain names or modify existing registrations.

The compilation, repackaging, dissemination or other use of this Data is expressly prohibited without the prior written consent of Tucows.

Tucows reserves the right to terminate your access to the Tucows WHOIS database in its sole discretion, including without limitation, for excessive querying of the WHOIS database or for failure to otherwise abide by this policy.

Tucows reserves the right to modify these terms at any time.

By submitting this query, you agree to abide by these terms.

NOTE: THE WHOIS DATABASE IS A CONTACT DATABASE ONLY. LACK OF A DOMAIN RECORD DOES NOT SIGNIFY DOMAIN AVAILABILITY.

2:07:35 PM EST
Mark Zuckerberg visits houseSYSTEM directly or via bookmark.

roam175-29.student.harvard.edu -- - [11/Jan/2004:14:07:35 -0500] "GET / HTTP/1.1" 200 14982 "" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

2:07:44 PM EST
Mark Zuckerberg signs into houseSYSTEM.

roam175-29.student.harvard.edu -- - [11/Jan/2004:14:07:44 -0500] "POST /index.html HTTP/1.1" 200 18926 "http://www.kirkland.harvardsec.org" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

2:07:50 PM EST
Six seconds later, Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

roam175-29.student.harvard.edu -- - [11/Jan/2004:14:07:50 -0500] "GET /facebook/index.html HTTP/1.1" 200 40723 "http://www.kirkland.harvardsec.org/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

2:08:02 PM EST
Mark Zuckerberg visits the houseSYSTEM Jobs page.

roam175-29.student.harvard.edu -- - [11/Jan/2004:14:08:02 -0500] "GET /jobs/index.html HTTP/1.1" 200 13276 "http://www.kirkland.harvardsec.org/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

2:10:19 PM EST
Mark Zuckerberg visits the houseSYSTEM CriticalMass course review page.

roam175-29.student.harvard.edu -- - [11/Jan/2004:14:10:19 -0500] "GET /criticalmass/index.html HTTP/1.1" 200 16772 "http://www.kirkland.harvardsec.org/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

Thursday, January 15, 2004

4:14:04 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

roam175-29.student.harvard.edu -- - [15/Jan/2004:16:14:04 -0500] "GET / HTTP/1.1" 200 14990 "" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

4:14:15 PM EST
Mark Zuckerberg signs into houseSYSTEM.

4:14:20 PM EST
Five seconds later, Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

Monday, January 19, 2004

5:35:57 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

5:36:07 PM EST
Ten seconds later, Mark Zuckerberg clicks on the link for the houseSYSTEM Universal Face Book.

Wednesday, January 21, 2004

4:58:15 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

4:58:36 PM EST
Mark Zuckerberg signs into houseSYSTEM.

4:58:40 PM EST
Four seconds later, Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

Tuesday, January 27, 2004

11:52:41 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via the Harvard College SEC web page for houseSYSTEM.

11:52:52 PM EST
Mark Zuckerberg signs into houseSYSTEM.
11:52:54 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

Wednesday, February 4, 2004

2:21:13 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

2:21:29 AM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

Approximately 6:00 PM EST
Mark Zuckerberg’s web site thefacebook.com launches to the public.

11:48:52 PM EST
Aaron Greenspan signs up for thefacebook.com, and is assigned user ID 82.

Thursday, February 5, 2004

3:00:28 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.
3:02:25 AM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book, but his session has expired.

3:02:28 AM EST
Mark Zuckerberg is automatically redirected to the houseSYSTEM home page for Kirkland House.

3:02:42 AM EST
Mark Zuckerberg signs into houseSYSTEM.

3:02:43 AM EST
The following second, Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

3:04:39 AM EST
Mark Zuckerberg visits the houseSYSTEM Packages page.

3:04:49 AM EST
Mark Zuckerberg visits the houseSYSTEM Jobs page.

8:57:39 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

8:57:48 PM EST
Mark Zuckerberg signs into houseSYSTEM.

8:57:52 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

9:06:56 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

9:07:01 PM EST
Mark Zuckerberg signs into houseSYSTEM.

Saturday, February 7, 2004

2:08:56 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

2:09:06 AM EST
Mark Zuckerberg signs into houseSYSTEM.

2:09:10 AM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

2:11:26 AM EST
Mark Zuckerberg visits Student Exchange on houseSYSTEM.

2:12:08 AM EST
Mark Zuckerberg re-visits the houseSYSTEM Universal Face Book.

5:03:05 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

5:03:15 PM EST
Mark Zuckerberg signs into houseSYSTEM.

5:03:21 PM EST
Six seconds later, Mark Zuckerberg visits the houseSYSTEM Universal Face Book.
Sunday, February 8, 2004

3:47:42 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

3:48:07 PM EST
Mark Zuckerberg signs into houseSYSTEM.

3:48:10 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

3:48:37 PM EST
Mark Zuckerberg visits the houseSYSTEM Calendar event for the upcoming SEC elections.

3:50:49 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

4:08:16 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

4:10:03 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via the Cabot House home page on houseSYSTEM.

Monday, February 9, 2004

12:26:11 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.
12:26:24 AM EST
Mark Zuckerberg signs into houseSYSTEM.

12:26:28 AM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

7:07:49 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

7:08:00 PM EST
Mark Zuckerberg signs into houseSYSTEM.

7:08:07 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

Thursday, February 12, 2004

3:01:08 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

3:01:19 PM EST
Mark Zuckerberg signs into houseSYSTEM.

3:01:22 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

3:01:52 PM EST
Mark Zuckerberg visits the houseSYSTEM home page for Kirkland House after reviewing the site Credits page.
Saturday, February 14, 2004

11:56:58 AM EST
Mark Zuckerberg signs into houseSYSTEM.

11:57:03 PM EST
Mark Zuckerberg visits the houseSYSTEM Universal Face Book.

Sunday, February 15, 2004

12:02:21 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via the introductory houseSYSTEM Flash animation on the Harvard College SEC web site.

Wednesday, February 25, 2004

4:40:40 PM EST
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey aaron
ThinkComp: hi
zberg02: your ads for housesystem are using screenshots from my site which you don't have the copyright to
zberg02: i have to ask you to take them down
ThinkComp: [phone, sorry]
zberg02: sure
ThinkComp: hi, sorry about that
zberg02: no problem
ThinkComp: i'll pass along your concerns
ThinkComp: i didn't design the poster
ThinkComp: and i'm not running the club anymore
zberg02: i know
ThinkComp: so i'll let them know
zberg02: i don't want to be difficult
ThinkComp: on the other hand, you freely admitted taking some ideas from housesystem
ThinkComp: so i wouldn't push it too hard
zberg02: i just don't really want them playing on my name
zberg02: when did i do that?
ThinkComp: over dinner
ThinkComp: in kirkland
zberg02: like what?
ThinkComp: well, i should rephrase...
ThinkComp: as i recall you mentioned that a lot of the features in your site would appear as though they could have been taken from housesystem
zberg02: i don't remember saying that
ThinkComp: and then i noticed a very similar class scheduler, for example
zberg02: i had written that before i met with you
zberg02: anyhow, i don't remember saying anything like that, but the point is, the stuff is decently generic
ThinkComp: it doesn't matter really... i don't mind
zberg02: yea and i don't have a problem with you adding social networking stuff to your site
zberg02: it's fine to share ideas by ideas
ThinkComp: i will tell tum and wentao to take away the screenshot
zberg02: the setup of the ads just suggests that sec made thefacebook
zberg02: or at least that was what was reported to me by a few people
ThinkComp: personally, i don't think so, and you've had plenty of coverage which clearly implies otherwise
ThinkComp: but i will tell them, like i said
zberg02: okay thanks
zberg02: sorry to be a nuisance
ThinkComp: not a problem
ThinkComp: you're right to be concerned
ThinkComp: on the other hand, some competition is always healthy :-)
zberg02: na i totally agree
zberg02: okay man...well thanks for passing that along to whomever is in charge now
ThinkComp: no problem
zberg02: we'll speak soon
ThinkComp: yep
ThinkComp: later

Wednesday, March 3, 2004

12:27:44 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

12:27:54 AM EST
Mark Zuckerberg signs into houseSYSTEM.

12:27:58 AM EST
Mark Zuckerberg visits the newly rebranded houseSYSTEM FaceNet.

12:28:41 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet profile of Lusi Fang.

Friday, March 5, 2004

12:35:28 AM EST
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.
zberg02: hey man
ThinkComp: hi
zberg02: i have a question
ThinkComp: ok
zberg02: when the school said they were going to take disciplinary action against you, what did you have your lawyers tell them?
ThinkComp: my lawyers never talked to them directly
ThinkComp: they gave me advice pretty much daily on how to respond to the university's various things
zberg02: oh okay
ThinkComp: what's up
zberg02: not much
ThinkComp: is harvard harassing you about stuff again?
zberg02: apparently they have a problem with thefacebook i guess
zberg02: although i have no idea
ThinkComp: what is it this time
ThinkComp: copyright again?
zberg02: no idea
ThinkComp: is it from OGC?
zberg02: i got an email from the senior tutor asking if i would be available to meet with him and john o'keefe tomorrow
zberg02: na from my senior tutor
ThinkComp: who the hell is john o'keefe
zberg02: secretary of the ad board
ThinkComp: hmm
ThinkComp: that doesn't sound so good.
zberg02: yea
zberg02: so i feel like i should be able to know what they're going to bring against me before i go into a meeting, you know?
ThinkComp: yeah, i never allowed them to have that meeting.
ThinkComp: for me that was the point of getting the lawyers involved...
ThinkComp: i knew that if they could corner me in university hall i'd be screwed.
zberg02: oh okay
zberg02: yea i have no idea what they want
zberg02: i guess it has to be facebook stuff, but that seems a little ridiculous since it's been over a month
ThinkComp: yeah, i would guess so
zberg02: so what did you tell them?
ThinkComp: usually i'd just methodically respond to each accusation
ThinkComp: and i found enough evidence of harvard conducting borderline illegal activity itself to use against them
zberg02: but you made them tell you the charges without meeting with them
zberg02: yea i feel like they totally harassing me
ThinkComp: i know the feeling
ThinkComp: well, the original charges were lodged when i was on vacation with my family
ThinkComp: they wouldn't let me talk to anyone with technical background
ThinkComp: i offered to show them the source, they refused to see it
ThinkComp: i offered them a tour of the site, they refused that
ThinkComp: i asked to talk to dean gross--he was on vacation and couldn't be disturbed (the irony)
zberg02: haha
ThinkComp: my lawyers advised me basically that they would threaten to sue on grounds on anti-competitive behavior if it came to that
ThinkComp: i think harvard was probably reading my email
zberg02: interesting
zberg02: yea i bet they were
zberg02: i think they read mine after facemash
ThinkComp: because their tone changed to reflect the fact that they were not trying to stifle
competition quite suddenly
ThinkComp: i also had a meeting with dean kidd that strongly suggested that they had been
ThinkComp: but i brought two other friends to that one to outnumber her, so she behaved pretty
well.
zberg02: friends?
ThinkComp: my friends also working on SEC stuff
ThinkComp: but who really didn't have much to do with coding
ThinkComp: i just wanted more people than the administration at all times.
zberg02: yea that's a good point
ThinkComp: bring someone tomorrow.
zberg02: i already told them i wouldn't meet tomorrow
ThinkComp: anyone who's helped you
zberg02: since i have a problem set to work o
ThinkComp: i see :-)  
ThinkComp: if they let you get by, that's good.
zberg02: well they can't disrupt my work
zberg02: that's like the point of the school haha
ThinkComp: you'd be surprised.
zberg02: haha
ThinkComp: if there were anything logical about how these people think, none of this would
happen.
zberg02: of course
zberg02: yea so i guess i should call up my lawyer
ThinkComp: yeah
ThinkComp: hope s/he's not charging too much
zberg02: such bullshit
ThinkComp: keep me up to date
ThinkComp: maybe something will ring a bell
zberg02: yea i will
ThinkComp: since i've already been through it once :-)
zberg02: haha of course
zberg02: yea that's why i imed you
zberg02: you're like the guy who knows how to deal with this stuff
zberg02: one day we won't have to
zberg02: and that will be awesome
ThinkComp: yeah, i think it's probably a good sign from historical experience.
ThinkComp: seeing as how it indirectly spawned microsoft.
zberg02: i hope so
zberg02: haha
zberg02: okay so i'll keep you posted
zberg02: i need to eat dinner
ThinkComp: cool
ThinkComp: good luck
zberg02: i just finished operating systems
zberg02: thanks bye bye

Tuesday, March 16, 2004
1:14:51 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

1:15:02 AM EST
Mark Zuckerberg signs into houseSYSTEM.

1:15:09 AM EST
Mark Zuckerberg visits the houseSYSTEM Posters page.

1:15:23 AM EST
Mark Zuckerberg visits the houseSYSTEM Poster page for the SEC's "Technology Workshop Series: Design a Web Site."

1:15:38 AM EST
Mark Zuckerberg visits the houseSYSTEM Posters page.

1:15:47 AM EST
Mark Zuckerberg views a shuttle schedule (most likely) via the houseSYSTEM home page.

1:15:59 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

1:16:47 AM EST
Mark Zuckerberg visits the FaceNet Profile tab on the houseSYSTEM My Account page.

1:17:00 AM EST
Mark Zuckerberg visits the Contact Information tab on the houseSYSTEM My Account page.

1:18:33 AM EST
Mark Zuckerberg updates his houseSYSTEM FaceNet profile settings.
1:18:49 AM EST
Mark Zuckerberg uploads his photograph to the houseSYSTEM FaceNet.

1:18:49 AM EST
Mark Zuckerberg's web browser downloads the photograph he has just uploaded to the houseSYSTEM FaceNet.

1:20:41 AM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "goodin."

1:20:41 AM EST
Mark Zuckerberg's web browser downloads a photograph of Sarah Goodin.

1:21:24 AM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "zuck."

1:21:24 AM EST
Mark Zuckerberg's web browser downloads a photograph of Mark Zuckerberg.

1:22:11 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page after viewing his own profile.

1:22:22 AM EST
Mark Zuckerberg browses the profiles on the houseSYSTEM FaceNet.

1:23:26 AM EST
Mark Zuckerberg visits Aaron Greenspan's profile on the houseSYSTEM FaceNet.

1:24:12 AM EST
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.
zberg02: hey man
ThinkComp: hi
zberg02: your facenet thing is hot
ThinkComp: thanks
zberg02: how do i add you as a friend
ThinkComp: go to the main thing and just type greensp
ThinkComp: into the center box
ThinkComp: it's obviously got room for improvement :-) 
ThinkComp: such as adding one at a time
ThinkComp: hehe
zberg02: one at a time?
ThinkComp: like you just wanted to
zberg02: oh right haha
zberg02: did you code this yourself?
zberg02: It looks like it has the greenspan touch
ThinkComp: yeah
zberg02: cool
zberg02: are you using graphviz for visualizations?
ThinkComp: i'm trying but it keeps rebooting my damn server.
zberg02: weird
ThinkComp: so i basically shut it off for now
zberg02: you're on linux?
ThinkComp: yeah
ThinkComp: did you compile it with freetype?
zberg02: na
zberg02: what distro are you using/
ThinkComp: it's old
ThinkComp: sun cobalt red hat 5
zberg02: hmm okay
ThinkComp: really, really old.
ThinkComp: this server is from 2000.
zberg02: yea i'm using rh9
zberg02: so what i did
ThinkComp: it's doing ok for a 300MHz AMD chip though :-)
zberg02: was reinstall tcl and tk
zberg02: v8.4 on those
ThinkComp: i'm not even compiling those packages i don't think
ThinkComp: maybe i should though.
zberg02: i can send you source package i used for graphviz but it's probably different
ThinkComp: it's ok, i've got a bunch
ThinkComp: thanks though
ThinkComp: at&t people seem pretty stumped
ThinkComp: i am too
zberg02: haha yea
zberg02: they're helping you out?
ThinkComp: yeah
ThinkComp: they've been really nice
zberg02: that's cool
zberg02: just randomly?
ThinkComp: it'll work perfectly three times in a row
ThinkComp: and then crash on the fourth
ThinkComp: or on the seventh
ThinkComp: it seems totally random
zberg02: what are you using to generate the svgz?
zberg02: neato?
ThinkComp: neato, but i'm not using SVG.
zberg02: oh right
zberg02: you're doing pdf
ThinkComp: yeah
zberg02: i guess pdf is more universal haha
ThinkComp: yep :-(
zberg02: i got the thing working over a year ago for my friend who made buddyzoo
ThinkComp: cool
zberg02: and then i just reused the code i had written for that
ThinkComp: it's a nice program
ThinkComp: if only it didn't break :-(
zberg02: yea haha
zberg02: how do i add a course as my favorite?
ThinkComp: go to criticalmass
zberg02: i'm clearly bad at this
zberg02: yea i'm in that
ThinkComp: no, it's not you.
ThinkComp: the UI needs work
ThinkComp: under Lists
ThinkComp: my favorite list i think?
zberg02: oh right
zberg02: gotcha
zberg02: no that's pretty obvious
zberg02: i just browsed to the course profile
zberg02: thinking that there would be a link there
ThinkComp: yeah there should be
ThinkComp: you may run into a bug with the ranking once you add the first course...
ThinkComp: i've gotta fix that.
zberg02: eh get one of your people to do that haha
ThinkComp: there are no other programming people
ThinkComp: heh
ThinkComp: just marketing
zberg02: so what's going to happen next year?
ThinkComp: and membership
ThinkComp: someone's gonna learn how to code with my software :-(
zberg02: are you going to keep running any of this stuff after you graduate?
zberg02: it would probably be better not having to play by harvard's rules haha
zberg02: anyhow, i need to go learn some psych before wednesday
zberg02: i'll let you know if i think of anything that i had to deal with while making graphviz work
zberg02: bye bye

1:24:48 AM EST
Mark Zuckerberg adds Aaron Greenspan as a "friend" on the houseSYSTEM FaceNet.
From: Mark Zuckerberg <mzuckerb@fas.harvard.edu>
Status: RO
X-Status:
X-Keywrods:
X-UID: 12399

---------------------------------------
houseSYSTEM FaceNet Confirmation Notice
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March 16, 2004, 1:24 AM EST

Dear Aaron,

You have been added to Mark Zuckerberg’s list of friends on the houseSYSTEM FaceNet. To confirm the listing, just sign into your houseSYSTEM account at:

http://www.lowell.harvardsec.org/facenet/confirm.html

If you have any questions or problems, feel free to e-mail the houseSYSTEM administrator at info@harvardsec.org.

Harvard College Student Entrepreneurship Council
http://www.harvardsec.org

1:25:14 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet "draw your network" page, which he had discussed with Aaron Greenspan, and which created an Adobe Acrobat PDF diagram of one’s social network.

1:33:34 AM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "berkman."

1:33:46 AM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "zuck."

1:33:46 AM EST
Mark Zuckerberg’s web browser downloads a photograph of Mark Zuckerberg.

1:33:58 AM EST
Mark Zuckerberg visits his own profile on the houseSYSTEM FaceNet.

1:34:17 AM EST
Mark Zuckerberg visits the houseSYSTEM CriticalMass page after viewing his own profile.

1:40:59 AM EST
Mark Zuckerberg begins to add a course to his CriticalMass favorite courses list.
1:42:23 AM EST
Mark Zuckerberg goes back to the Kirkland House home page on houseSYSTEM.

1:42:39 AM EST
Mark Zuckerberg visits his own profile on the houseSYSTEM FaceNet.

1:42:39 AM EST
Mark Zuckerberg visits Aaron Greenspan’s profile on the houseSYSTEM FaceNet.

1:46:17 AM EST
Mark Zuckerberg visits the houseSYSTEM Student Exchange page.

4:28:39 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

4:28:47 AM EST
Mark Zuckerberg signs into houseSYSTEM.

4:28:52 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

4:29:57 AM EST
Mark Zuckerberg visits Cameron Winklevoss’s profile on the houseSYSTEM FaceNet.

8:20:39 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

8:20:48 PM EST
Mark Zuckerberg signs into houseSYSTEM.
8:20:55 PM EST
Mark Zuckerberg visits the connection confirmation page on the houseSYSTEM FaceNet.

8:21:04 PM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page, and his web browser downloads graphics for FaceNet advertisers, including John Harvard's Brewhouse, Keene Advertising, Inc., and Think Computer Corporation.

8:22:09 PM EST
Mark Zuckerberg visits the houseSYSTEM Posters page.

8:22:48 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "zuck."

8:22:48 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "winkle."

8:23:40 PM EST
Mark Zuckerberg visits Cameron Winklevoss's profile on the houseSYSTEM FaceNet.

8:23:58 PM EST
Mark Zuckerberg visits the Items page on the houseSYSTEM Student Exchange.

8:24:36 PM EST
Mark Zuckerberg browses for more items on the Items page on the houseSYSTEM Student Exchange.
8:25:06 PM EST
Mark Zuckerberg searches the house SYSTEM FaceNet for names containing "zuck."

roam175-47.student.harvard.edu - - [16/Mar/2004:20:25:06 -0500] "GET /exchange/search/index.html?string=zuck&search.x=0&search.y=0 HTTP/1.1" 200 9012 "http://www.kirkland.harvardsec.org/exchange/items/index.html?page=1" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

8:43:33 PM EST
Mark Zuckerberg reads a message board post by Aaron Greenspan entitled "Computer Science at Harvard."

roam175-47.student.harvard.edu - - [16/Mar/2004:20:43:33 -0500] "GET /board/message.html?topicid=1&id=21 HTTP/1.1" 200 12701 "http://www.kirkland.harvardsec.org/board/threads.html?id=1" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

8:45:01 PM EST
Mark Zuckerberg reads a message board written in response to Aaron Greenspan's post.

roam175-47.student.harvard.edu - - [16/Mar/2004:20:45:01 -0500] "GET /board/message.html?topicid=1&id=22 HTTP/1.1" 200 13204 "http://www.kirkland.harvardsec.org/board/threads.html?id=1" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

8:46:30 PM EST
Mark Zuckerberg reads a third message board post.

roam175-47.student.harvard.edu - - [16/Mar/2004:20:46:30 -0500] "GET /board/message.html?topicid=1&id=23 HTTP/1.1" 200 12028 "http://www.kirkland.harvardsec.org/board/threads.html?id=1" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

8:47:30 PM EST
Mark Zuckerberg visits the house SYSTEM FaceNet page.

roam175-47.student.harvard.edu - - [16/Mar/2004:20:47:30 -0500] "GET /facenet/index.html HTTP/1.1" 200 15795 "http://www.kirkland.harvardsec.org/facenet/browse.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

8:48:44 PM EST
Mark Zuckerberg visits the house SYSTEM Student Exchange page.

roam175-47.student.harvard.edu - - [16/Mar/2004:20:48:44 -0500] "GET /exchange/index.html HTTP/1.1" 200 22654 "http://www.kirkland.harvardsec.org/facenet/browse.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

10:08:17 PM EST
Mark Zuckerberg visits Jeffrey Fogel's profile on the house SYSTEM FaceNet.

roam175-47.student.harvard.edu - - [16/Mar/2004:22:08:17 -0500] "GET /facenet/profile.html?id=103 HTTP/1.1" 200 13916 "http://www.kirkland.harvardsec.org/facenet/browse.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

10:14:33 PM EST
Mark Zuckerberg visits Aaron Greenspan's profile on the house SYSTEM FaceNet.

roam175-47.student.harvard.edu - - [16/Mar/2004:22:14:33 -0500] "GET /facenet/profile.html?id=4 HTTP/1.1" 200 15378 "http://www.kirkland.harvardsec.org/facenet/browse.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

10:14:33 PM EST
Mark Zuckerberg visits Felix Yu's profile on the house SYSTEM FaceNet.

roam175-47.student.harvard.edu - - [16/Mar/2004:22:14:33 -0500] "GET /facenet/profile.html?id=4 HTTP/1.1" 200 13882 "http://www.kirkland.harvardsec.org/facenet/browse.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

10:14:39 PM EST
Mark Zuckerberg visits Aaron Greenspan's profile on the house SYSTEM FaceNet.

roam175-47.student.harvard.edu - - [16/Mar/2004:22:14:39 -0500] "GET /facenet/profile.html?id=1 HTTP/1.1" 200 15378 "http://www.kirkland.harvardsec.org/facenet/browse.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"
10:14:59 PM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

"http://www.kirkland.harvardsec.org/facenet/profile.html?id=1" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

10:15:59 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "zuck."

"http://www.kirkland.harvardsec.org/facenet/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

Thursday, March 18, 2004

1:33:36 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

roam175-47.student.harvard.edu - - [18/Mar/2004:01:33:36 -0500] "GET / HTTP/1.1" 200 16785
"Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20031007 Firebird/0.7"

1:33:53 AM EST
Mark Zuckerberg signs into houseSYSTEM.

roam175-47.student.harvard.edu - - [18/Mar/2004:01:33:53 -0500] "POST /index.html HTTP/1.1" 200 21547
"http://www.kirkland.harvardsec.org/" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

1:33:58 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

"http://www.kirkland.harvardsec.org/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

1:34:20 AM EST
Mark Zuckerberg browses the profiles on the houseSYSTEM FaceNet.

roam175-47.student.harvard.edu - - [18/Mar/2004:01:34:20 -0500] "GET /facenet/browse.html HTTP/1.1" 200 87249
"http://www.kirkland.harvardsec.org/facenet/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

1:34:30 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet "draw your network" page.

roam175-47.student.harvard.edu - - [18/Mar/2004:01:34:30 -0500] "GET /facenet/draw.html HTTP/1.1" 200 8764
"http://www.kirkland.harvardsec.org/facenet/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

1:34:41 AM EST
Mark Zuckerberg visits the FaceNet Profile tab on the houseSYSTEM My Account page.

"http://www.kirkland.harvardsec.org/facenet/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

1:35:16 AM EST
Mark Zuckerberg browses the profiles on the houseSYSTEM FaceNet.

roam175-47.student.harvard.edu - - [18/Mar/2004:01:35:16 -0500] "GET /facenet/browse.html HTTP/1.1" 200 87249
"http://www.kirkland.harvardsec.org/facenet/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

1:36:52 AM EST
Mark Zuckerberg visits Aaron Greenspan's profile on the houseSYSTEM FaceNet.

...
1:38:08 AM EST
Mark Zuckerberg visits his own profile on the houseSYSTEM FaceNet.

1:38:22 AM EST
Mark Zuckerberg visits the houseSYSTEM Posters page.

1:38:32 AM EST
Mark Zuckerberg visits the houseSYSTEM Poster page for the SEC's "Technology Workshop Series: Design a Web Site."

1:38:42 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

2:14:03 AM EST
Mark Zuckerberg visits the Kirkland House home page on houseSYSTEM via bookmark or directly.

3:38:00 AM EST
Mark Zuckerberg attempts to visit the houseSYSTEM My Account page, but his session has expired.

Saturday, March 20, 2004

12:50:59 AM EST
Mark Zuckerberg visits Michelle Borkin's profile on the houseSYSTEM FaceNet.

12:52:14 AM EST
Mark Zuckerberg visits Aaron Greenspan's profile on the houseSYSTEM FaceNet.

5:57:56 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.
5:58:07 PM EST
Mark Zuckerberg signs into houseSYSTEM.

5:58:10 PM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

5:59:16 PM EST
Mark Zuckerberg visits Sam Ganzfried's profile on the houseSYSTEM FaceNet.

6:18:38 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "zuck."

Monday, March 22, 2004

1:59:52 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

2:00:03 AM EST
Mark Zuckerberg attempts to sign into houseSYSTEM.

2:00:12 AM EST
Mark Zuckerberg signs into houseSYSTEM.

2:00:43 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

2:02:25 AM EST
Mark Zuckerberg visits Kemi George's profile on the houseSYSTEM FaceNet.

2:02:40 PM EST
Mark Zuckerberg visits the houseSYSTEM Posters page.
1:25:17 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "winkle."

1:25:22 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "wink."

1:25:32 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "zuck."

1:25:38 PM EST
Mark Zuckerberg searches the houseSYSTEM FaceNet for names containing "zuckerberg."

1:27:26 PM EST
Mark Zuckerberg visits the houseSYSTEM Student Exchange page.

1:28:31 PM EST
Mark Zuckerberg visits the houseSYSTEM Message Board page.

8:16:20 PM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

8:16:30 PM EST
Mark Zuckerberg signs into houseSYSTEM.

8:16:55 PM EST
Mark Zuckerberg searches CriticalMass on houseSYSTEM for courses in the Computer Science department.

8:17:01 PM EST
Mark Zuckerberg visits the houseSYSTEM CriticalMass course profile for "COMPSCI 124: Data Structures and Algorithms."

8:17:32 PM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

Friday, March 26, 2004
12:21:16 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

12:21:29 AM EST
Mark Zuckerberg signs into houseSYSTEM.

12:21:35 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

12:22:48 AM EST
Mark Zuckerberg visits the houseSYSTEM CriticalMass page.

Saturday, March 27, 2004
3:03:26 AM EST
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

3:03:43 AM EST
Mark Zuckerberg signs into houseSYSTEM.

3:03:47 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet page.
3:04:13 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet "draw your network" page for Elliott Neal.

3:04:46 AM EST
Mark Zuckerberg visits Cameron Winklevoss's profile on the houseSYSTEM FaceNet.

3:04:56 AM EST
Mark Zuckerberg visits the houseSYSTEM FaceNet "draw your network" page for Cameron Winklevoss.

Sunday, April 4, 2004
9:28:17 PM EDT
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via the Harvard College SEC web site.

9:28:48 PM EDT
Mark Zuckerberg signs into houseSYSTEM.

9:29:00 PM EDT
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

9:29:54 PM EDT
Mark Zuckerberg visits the Demo Account's profile on the houseSYSTEM FaceNet.

Friday, April 9, 2004
5:08:06 PM EDT (Recovered September 12, 2012)
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey man
ThinkComp: hi
zberg02: i have a random computer question
ThinkComp: ok
zberg02: do you know stuff about xeons?
ThinkComp: not a ton
zberg02: okay you might still know this though
ThinkComp: just that they're fast :-)
zberg02: like how much better should a dual 2.8 system with gb of ram perform than two
individual systems with pentium 2.8s and 1gb ram?
zberg02: like theoretically they should be the same, but it's definitely not
ThinkComp: it depends on the software
ThinkComp: if the software isn't designed for parallel processing, there should be 0 difference
zberg02: so a the dual xeon performs just as well as two separate cpus?
ThinkComp: they should perform better
ThinkComp: much better
ThinkComp: but not unless the software is optimized for it
ThinkComp: if the software isn't designed for a multi-processor platform the second CPU is just
gonna sit idle
ThinkComp: either that or i imagine the load could be distributed evenly, but that wouldn't really
result in any gain
zberg02: wait i'm confused (i know this isn't that hard but still...)
zberg02: i'm talking about 1 dual xeon computer vs. 2 computers with 1 processor each
zberg02: are you just talking about the dual xeon vs. 1 computer with 1 processor?
ThinkComp: sorry
zberg02: or do are you talking about 2 computers with 1 processor also
ThinkComp: let me reread your question :-)
zberg02: haha okay
ThinkComp: i guess i don't understand the question because how are you hooking the two
separate computers together?
zberg02: like i think my friend is talking about web serving
ThinkComp: the only thing you can really compare is a two cpu system vs a one cpu system
zberg02: so he'd either do load balancing
zberg02: or have one server
ThinkComp: oh, that's a totally different kind of thing though
zberg02: and he has no idea what's better
ThinkComp: you'd definitely do load balancing for that
zberg02: and i have no idea what's better haha
ThinkComp: because apache isn't written for multiple cpus i dont think
ThinkComp: assuming you're using apache
ThinkComp: and load balancing is more scalable
ThinkComp: since you can only really fit 4 cpus on a motherboard
zberg02: yea he's on linux i'm pretty sure
ThinkComp: having a two cpu system would probably be a waste, and it might also be hard to
find correct drivers for linux
zberg02: hmm good point on the drivers
zberg02: oh okay here's what he said
zberg02: he's going to host with hurricane electric
zberg02: and they charge $200/month for tech support on each server
ThinkComp: wow
ThinkComp: that's a lot.
zberg02: so he was wondering if it's more cost efficient to get a dual processor system, since that
would only need to be supported once
zberg02: yea
ThinkComp: it's always more cost efficient to have fewer computers :-)
ThinkComp: the only reason you would need load balancing in the first place is if you're really going to have too many hits for one server to handle
ThinkComp: if you get too many hits on one machine, it can go down, meaning lower uptime. ThinkComp: or what i'm calling reliability
zberg02: well he could also get like 2 dual xeons instead of 3 single processor systems
zberg02: but i think he doesn't need that much
ThinkComp: how many hits does this site get?
zberg02: so he does vision recognition stuff
zberg02: and the downloads are pretty big i guess
ThinkComp: it shouldn't matter how big they are
ThinkComp: just how many
zberg02: yea good point
zberg02: like 500k/day he's expecting
zberg02: i think he's wrong haha
ThinkComp: you don't need anything fancy for that
zberg02: he definitely has money to burn, but i'm trying to convince him not to burn it all haha
ThinkComp: my server does more than 500K per day, and it's four years old.
zberg02: fair enough
ThinkComp: oh wait
ThinkComp: 500KB?
ThinkComp: or 500,000 hits?
ThinkComp: hehe
zberg02: 500,000 hits
ThinkComp: my server handles more than 500KB
ThinkComp: not 500,000 hits.
ThinkComp: heh
ThinkComp: ok, that's a lot of hits. so i'd get two servers.
ThinkComp: and if it seems like a waste after the first month
ThinkComp: he can always scale down to one
zberg02: yea true
zberg02: so dual cpus wouldn't really help you deal with the load that much?
ThinkComp: no
ThinkComp: the CPU will likely be at 10% utilization
ThinkComp: web serving is not hard
ThinkComp: the linux thread limit is what will kill it
zberg02: he does some database stuff though
zberg02: not that that's hard either
ThinkComp: that shouldn't be that hard either
zberg02: i should just tell him to figure it out
ThinkComp: hehe
zberg02: it clearly isn't a problem at all
zberg02: and he's just being extravagant
ThinkComp: does he really get half a million hits a day?
zberg02: he doesn't have a site yet haha
zberg02: but he has ideas about that kind of stuff
zberg02: he was the kid who made buddyzoo last year
zberg02: not sure if you ever checked that out
ThinkComp: no, i've heard of it.
ThinkComp: if he doesn't have a site
ThinkComp: then why doesn't he just start with one and scale up?
zberg02: because he likes messing around with cool things
zberg02: and he's never had a dual cpu system before haha
zberg02: that's my guess
zberg02: okay i'm going to get some dinner
zberg02: but thanks for the answers
zberg02: you are clearly the person who knows stuff about this
ThinkComp: no problem
zberg02: so every time i have a question i'm going to ask you from now on
zberg02: just kidding
ThinkComp: hehe
zberg02: i won't annoy you
zberg02: okay bye bye man
ThinkComp: later

Wednesday, April 14, 2004

2:57:13 PM EDT
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

roam175-47.student.harvard.edu - - [14/Apr/2004:14:57:13 -0400] "GET / HTTP/1.1" 200 17184 "" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

2:57:22 PM EDT
Mark Zuckerberg signs into houseSYSTEM.

roam175-47.student.harvard.edu - - [14/Apr/2004:14:57:22 -0400] "POST /index.html HTTP/1.1" 200 22144 "http://www.kirkland.harvardsec.org/" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

2:57:45 PM EDT
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

roam175-47.student.harvard.edu - - [14/Apr/2004:14:57:45 -0400] "GET /facenet/index.html HTTP/1.1" 200 16783 "http://www.kirkland.harvardsec.org/index.html" "Mozilla/5.0 (X11; U; Linux i686; en-US; rv:1.5) Gecko/20030107 Firebird/0.7"

Tuesday, April 20, 2004

12:10:06 AM EDT (Recovered September 12, 2012)
Aaron Greenspan starts a conversation with Mark Zuckerberg on AIM.

ThinkComp: so i'm curious
ThinkComp: how are you paying people real well for it
zberg02: hey
ThinkComp: hi
zberg02: so we're getting ads
zberg02: and since we get 3 million hits a day
zberg02: we can pay people well
ThinkComp: cool
zberg02: and then once we have enough money we just take down the ads
ThinkComp: hmm, i don't know about that.
ThinkComp: beware the ad companies.
zberg02: hahaha how so?
ThinkComp: they have contracts
ThinkComp: and they will not be in your favor
zberg02: well yea
zberg02: we're doing premium google ads for example
ThinkComp: oh that's good
ThinkComp: google is good
zberg02: you know how you can arrange a cpm rate if you have over 15 million a month
zberg02: but yea conventional ad companies are sketchy
ThinkComp: indeed they are.
ThinkComp: fair enough, i was just wondering
zberg02: anyhow...i haven't decided what real well is yet haha
ThinkComp: sounds cool :-)
zberg02: but probably like 8k
zberg02: i think that qualifies as real cool
zberg02: real well
zberg02: not real cool
ThinkComp: definitely
zberg02: anyhow, someone from uc emailed me to tell me they were probably going to put a link
for housesystem up
zberg02: they thought i'd be upset
zberg02: i was like "dude, do it"
ThinkComp: they're idiots.
zberg02: haha
ThinkComp: they paid us to license housesystem
ThinkComp: then they took down the link
ThinkComp: i don't care
zberg02: haha are you kidding
zberg02: that's awesome
ThinkComp: no
ThinkComp: it sucks for the students though
ThinkComp: so i guess it would be nice if they put it back up
ThinkComp: they didn't even invite me to the meeting they had on saturday about that.
zberg02: what do they get by licensing it?
ThinkComp: the customized UC version of student exchange
zberg02: oh cool
zberg02: you should release housesystem for other schools
ThinkComp: i don't want to release it though
zberg02: i bet you could sell it to the student governments
ThinkComp: i want them to buy it.
ThinkComp: student governments don't have enough money
zberg02: yea well that's what i mean
zberg02: yea true
ThinkComp: i want the schools to buy it
ThinkComp: don't worry, working on that :-)
zberg02: is that what your business slaves are doing?
ThinkComp: i have no business slaves hehe
zberg02: haha right
ThinkComp: i am the slave
zberg02: one man army
zberg02: only way to make sure it gets done
ThinkComp: true enough
zberg02: so when you graduate, do you still own the rights to housesystem?
ThinkComp: yeah, think computer corporation owns the copyright.
ThinkComp: it's licensed to the SEC.
zberg02: nice
zberg02: way to be
ThinkComp: with a provision that it cannot be transferred to anyone else, including any parent
organization of the licensee
zberg02: haha
zberg02: so is this a part of the gameplan for next year?
zberg02: sell housesystem to colleges?
ThinkComp: maybe. not really sure.
ThinkComp: it would be nice, but i'm not counting on it.
ThinkComp: it's a tough sell.
zberg02: these guys have been in contact with me about hefacebook -- they really want to invest in it or something
zberg02: but they want to turn it into a portal
zberg02: i bet you could just like sell housesystem to them
ThinkComp: heh
ThinkComp: are these people serious or just looking for money
zberg02: they're like greenwich types
zberg02: you're not from greenwich, right? haha
ThinkComp: nope
ThinkComp: i don't even know what one is
zberg02: haha just making sure
ThinkComp: i mean, i know where greenwich, CT is
ThinkComp: just not what a "type" is
zberg02: yea there's just like a lot of bankers there and stuff
zberg02: and people who invest in little companies
zberg02: like small scale vc type of stuff
ThinkComp: i see
ThinkComp: they're probably evil then
zberg02: yea of course
zberg02: i always figured that if someone wanted to buy a part of what you have, that probably means it's worth holding on to
zberg02: because business people are the hardest to convince that a product's worth something
zberg02: if they're at all smart
zberg02: okay i need to go grab some food
ThinkComp: ok, ttyl
zberg02: just finished operating systems and realized i haven't eaten in like 24 hours
ThinkComp: see you tomorrow
ThinkComp: go eat :-)
zberg02: bye bye

Monday, May 10, 2004

9:04:03 PM EDT
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey man
ThinkComp: hi
zberg02: what do you need from me for 91r tomorrow?
ThinkComp: can you run your code on the sets i uploaded?
ThinkComp: for muppets and chemistry?
ThinkComp: or show me how
zberg02: i can just do it
zberg02: how many things are there?
ThinkComp: should be 4
ThinkComp: muppets and chemistry
ThinkComp: testing and training
ThinkComp: the folders are pretty self explanatory
zberg02: how many utterances in each file?
ThinkComp: i dont remember, but there are text files there that should say
zberg02: okay cool
zberg02: and i'll just upload when i'm done
ThinkComp: ok
zberg02: has lucas already done his?
ThinkComp: sounds good
ThinkComp: i've got to do that tonight
ThinkComp: he sent it to me a while ago
zberg02: i still don't understand why he made his own fft instead of just helpin me finish mine
zberg02: i was basically done anyhow
ThinkComp: you'd have to ask him...i don't know
ThinkComp: it doesn't hurt to have two though
zberg02: i guess
zberg02: it was just sort of odd
zberg02: because instead of helping me do mine by getting his viz running or looking at my code, he just like did my work by himself
zberg02: which doesn't help me figure out what's going on at all haha
ThinkComp: maybe he wasn't sure whether you would be able to finish
zberg02: yea i don't know
zberg02: it just seemed that if we had worked together we could have come up with a good one
zberg02: instead of two okay ones
ThinkComp: i agree with you, but you have to look at it from his point of view too
ThinkComp: you were pretty hard to get in touch with for a while
zberg02: eh
zberg02: he's the one who didn't return my emails
zberg02: and on the weekend we were going to work on stuff, he went to ny
zberg02: then came back and decided that since there was only one night he'd work on it himself
ThinkComp: i really shouldn't get in the middle of it
ThinkComp: but it seems like neither of you are blameless
ThinkComp: so we should just do the best with what we have
zberg02: yea fair enough
zberg02: i'm not asking you to take sides or anything
ThinkComp: i understand--i just don't want to inadvertently
zberg02: it just seems to me like the more i hear about it, he's lied to a bunch of people
zberg02: like i don't know if he said that i was hard to get in touch with
zberg02: but that just surprised me because he's the one who hasn't returned the emails
zberg02: but whatever i don't really care i'm pretty chill about that kind of stuff
ThinkComp: well, it won't help to point it out to me
ThinkComp: if you think he was really lying, i'd email paul with the emails he sent
ThinkComp: and never responded to
ThinkComp: just to make sure it doesn't impact your grade
zberg02: na i'm just saying why it sounded like i may have been accusing him
zberg02: i was just surprised
zberg02: i don't know
zberg02: i don't really feel comfortable emailing paul being like "lucas is doing..."
zberg02: i doubt it will really affect my grade as long as the thing gets done
zberg02: or maybe i'm wrong?
ThinkComp: i think you're probably right.
zberg02 is away at 9:17:59 PM.
ThinkComp: in that the best solution is just to get the code done
Auto response from zberg02: Sorry, I ran out for a bit!
zberg02 returned at 9:18:01 PM.
zberg02: i don't know why my computer randomly sets me as away
ThinkComp: but, if you think someone has been blatantly lying about you, i don't think it's necessarily bad to say so
ThinkComp: it just depends on how much you care
ThinkComp: if you don't care, then i wouldn't worry about it
zberg02: well lucas is a tool
zberg02: i don't care what he says
zberg02: if it will actually negatively affect my grade then that may be something worth addressing
zberg02: but not just to counteract what someone said, you know?
ThinkComp: i agree
zberg02: anyhow, i'll upload that stuff tonight
ThinkComp: ok
ThinkComp: sounds good
zberg02: or do you just want me to send it to you?
ThinkComp: uploading it would be good
ThinkComp: especially if you have any new code to check in
zberg02: yea i don't think i checked in last week
zberg02 is idle at 10:29:00 PM.
zberg02 is no longer idle at 10:29:38 PM.
zberg02 is away at 10:39:11 PM.

Tuesday, May 11, 2004

2:39:23 PM EDT
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey man
ThinkComp: hi
zberg02: so i have a meeting today and i can't go to class
zberg02: but i uploaded the spps
ThinkComp: ok
zberg02: and everything looks fine
ThinkComp: thanks
ThinkComp: is the latest version of your processor checked in?
zberg02: they're in the chem/testing, chem/training, muppets/testing and muppets/training folders
zberg02: yea it's in signal processing
ThinkComp: great
ThinkComp: thanks!
zberg02: it's kind of poorly organized
zberg02: there are three files
zberg02: you run window.php
zberg02: but the file it runs on is hard-coded into the file at the top
zberg02: which is bad for general use
ThinkComp: yeah...that's gonna have to change pretty soon :-

zberg02 is away at 2:41:40 PM.
zberg02: yea well it's like a line of code
zberg02: but i'm just saying for now
ThinkComp: it's fine for now, but next week there can't be any hard coding.
zberg02: yea of course
zberg02: okay man i've got to go get dressed
ThinkComp: ok later
zberg02: peace
Monday, May 17, 2004

2:21:52 PM EDT
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey, am
zberg02: is no longer idle at 2:21:52 PM.
zberg02: man
zberg02: just woke up
ThinkComp: hi
zberg02: there are now two driver functions
zberg02: the one that gets called by globally
zberg02: and one that gets called from within the parse function
zberg02: to do one utterance at a time
ThinkComp: will you be there at 3?
zberg02: they are right next to each other in the code
zberg02: yea
ThinkComp: you'll have to explain it then
ThinkComp: I can't work on it now
ThinkComp: sorry
zberg02: okay
zberg02: I'll see you then
ThinkComp: ok
ThinkComp: later
zberg02 is away at 2:25:03 PM.

Saturday, May 22, 2004

3:32:44 PM EDT
Mark Zuckerberg comes back to the Kirkland House home page on houseSYSTEM via bookmark or directly.

3:32:55 PM EDT
Mark Zuckerberg signs into houseSYSTEM.

3:32:58 AM EDT
Mark Zuckerberg visits the houseSYSTEM FaceNet page.

3:33:02 PM EDT
Mark Zuckerberg visits Aaron Greenspan's profile on the houseSYSTEM FaceNet.

Monday, May 24, 2004
Mark Zuckerberg previously starts a conversation with Aaron Greenspan on AIM but Aaron is not responsive. Aaron replies back.

ThinkComp: you there?
ThinkComp: allo...
zberg02: hey what's up
ThinkComp: hi, you IMed earlier?
zberg02: oh i was going to ask something but i forgot what
zberg02: oh i remember
zberg02: how do you get on newstalk?
ThinkComp: no idea
ThinkComp: i'm not on it
ThinkComp: you have to be a crimson staffmember
zberg02: oh okay
zberg02: so you have to fake comp
zberg02: haha
ThinkComp: i guess
ThinkComp: they're talking about you?
ThinkComp: :-(
zberg02: apparently the winklevoss twins are spreading that i took the idea for thefacebook from them
zberg02: as if there was an idea haha
zberg02: well apparently there was supposed to be an article on it today
zberg02: and there is none
zberg02: so i can't tell if that's good or bad
ThinkComp: winklevoss?
ThinkComp: who the hell is that
zberg02: the people who made connectu
ThinkComp: i see
ThinkComp: they took a fair bit from housesystem too it seems.
ThinkComp: whatever.
zberg02: yea but they blame me for stealing stuff because i helped them for like a month
zberg02: but then i got bored and quit
ThinkComp: when was this
zberg02: in november
ThinkComp: aha
ThinkComp: that would make sense then
ThinkComp: they wrote about you on their about page
ThinkComp: without mentioning you
zberg02: yea but their site used to be purely a dating site
zberg02: and then they included so much from other social networking sites
zberg02: and claimed i stole that from them
zberg02: like the notion of friends
zberg02: choosing courses that you're taking
zberg02: being at multiple schools
zberg02: they even took poke haha
ThinkComp: yeah, i saw that.
ThinkComp: the joys of intellectual property.
zberg02: well it isn't really anyone's
zberg02: i don't care that they took it
zberg02: but they shouldn't say i took it from them haha
ThinkComp: oh, it's someone's.
ThinkComp: but trying to figure out whose at this point is pretty much a lost cause
ThinkComp: one thing about social networking sites
ThinkComp: is that they spread virally
ThinkComp: not just their members
ThinkComp: the sites themselves.

zberg02: haha yea
zberg02: well it was sixdegrees'
ThinkComp: i remember them back in 1997
ThinkComp: but i'm sure someone thought of it before them even
zberg02: yea true
zberg02: oh well
zberg02: there are no school newspapers and ad boards after you graduate :-)
zberg02: only the new york times and federal courts haha
zberg02: but i feel like those are at least more fair
zberg02: or maybe it's like the godfather, where the further up you go, the more corrupt it is

Wednesday, June 2, 2004

8:03:21 PM EDT (Recovered September 12, 2012)
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM. (The file cited in the conversation is now located at http://www.thinkcomputer.com/corporate/whitepapers/enronforkids.pdf.)

zberg02: hey man
ThinkComp: hi
zberg02: i was just wondering where you're working after college
ThinkComp: i'm working for myself
zberg02: sorry that it's kind of out of the blue
zberg02: awesome
zberg02: you pulled it off
zberg02: sweet
ThinkComp: well, not really
ThinkComp: i hope i will pull it off :-)
ThinkComp: right now i'm too dead tired to do much of anything
ThinkComp: heh
zberg02: eh no hope
zberg02: you'll do fine
zberg02: there are only like six people in the world who have decent ideas
ThinkComp: haha
zberg02: and it's the job of the rest of the people to accuse us of taking their ideas haha
zberg02: while we just continually kick ass
ThinkComp: :-)
zberg02: ho dude
zberg02: you know doug sherrets?
zberg02: haha
ThinkComp: he emailed me out of the blue.
ThinkComp: then he wanted to be my friend
ThinkComp: you know how it goes.
zberg02: haha yea
zberg02: he like made an exact replica of thefacebook
zberg02: it's so ghetto
ThinkComp: really
ThinkComp: that's interesting.
ThinkComp: heh
zberg02: he called it facebook
ThinkComp: yet another "young entrepreneur." [sigh]
zberg02: haha seriously
zberg02: there's only six
zberg02: i'm telling you
zberg02: i still need to meet the other three though
ThinkComp: do you have names in mind
zberg02: well i'd like to think i'm okay
zberg02: you're good
zberg02: there's this kid out in caltech who's sick
zberg02: and that's like it for people in college right now
ThinkComp: what's the caltech kid's name
zberg02: adam dangelo
zberg02: he taught me most of what i know haha
zberg02: for every good thing i make he has like six
ThinkComp: cool
zberg02: i know a lot of kids who should be good though
zberg02: and they just don't cut it
zberg02: maybe it's a maturity thing
zberg02: like none of the 50 or so people i met while down at huntsman seemed interesting
ThinkComp: what's huntsman
zberg02: it's this prestigious upenn international business program
ThinkComp: cool
zberg02: who wrote that article?
ThinkComp: i did
ThinkComp: it's not directly related
ThinkComp: but it's the same phenomenon.
zberg02: oh for what?
ThinkComp: for venting purposes.
zberg02: haha i hear that
zberg02: i usually keep those secret
ThinkComp: and i dont think having white papers on relevant topics is bad.
zberg02: and then my computer crashes and i lose them
zberg02: yea no it's definitely
zberg02: good
zberg02: for shpw
zberg02: you use mozilla?
ThinkComp: yep.
ThinkComp: shpw?
zberg02: show
ThinkComp: oh sorry :-)
zberg02: i can tell because thinkcomputer.com gives a javascript syntax error under ie haha
ThinkComp: yeah, that's on my todo list of things to clean up.
ThinkComp: i know where it is.
ThinkComp: just haven't had two seconds to look at it.
ThinkComp: ok must eat
ThinkComp: ttyl
zberg02 is away at 8:27:47 PM.

Wednesday, August 11, 2004
Aaron Greenspan begins writing a book about the origins of the Facebook phenomenon at Harvard University later titled *Authoritas: One Student’s Harvard Admissions and the Founding of the Facebook Era* (http://www.aarongreenspan.com/authoritas.html).

**Friday, October 8, 2004**

4:59:06 PM EDT
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM. (This conversation was not fully recorded due to Aaron Greenspan’s computer crashing in the middle.)

```
zberg02: what do you mean by non-sto
zberg02: sto
zberg02: stop
zberg02: weir
zberg02: d
ThinkComp: yes...
zberg02: crap i've got to go
zberg02: i can look into that if you want
zberg02: thanks for testing wirehog out
ThinkComp: no problem
ThinkComp: later
zberg02 signed off at 5:46:24 PM.
zberg02 signed on at 5:46:25 PM.
```

**Monday, December 13, 2004**

7:44:34 PM EST
Aaron Greenspan starts a conversation with Mark Zuckerberg on AIM.

```
ThinkComp: hey mark
zberg02: what's going on
ThinkComp: not too much
ThinkComp: is your email address still the FAS one?
ThinkComp: i wasn't sure
ThinkComp: i wanted to send you a congratulations on the current article
ThinkComp: i dont know if you got it
ThinkComp: mozilla has been acting weird
zberg02: yea it is i got that
ThinkComp: cool
zberg02: i just got back from la like 20 minutes ago
ThinkComp: oh sorry
zberg02: i got it while i was there
zberg02: thanks for sending it
ThinkComp: i should let you get settled
zberg02: na i'm just explaining why i didn't respond or anything
ThinkComp: ok no problem
ThinkComp: how was LA
zberg02: la was awesome
zberg02: sorry it took me a while there haha
zberg02: i'm trying to redesign the home page for facebook
zberg02: it's way too long when you have a message, a poke, a friend request and all that stuff
zberg02: but anyhow
zberg02: i went to the kroq concert both nights
```
zberg02: it was like the best thing ever
zberg02: got to hang out back stage and meet green day
ThinkComp: wow
ThinkComp: that's pretty awesome
ThinkComp: sorry, i was dealing with my grandmother who just destroyed a casette tape
ThinkComp: brb, i need to prevent her from killing two
zberg02: haha okay
ThinkComp: there
ThinkComp: she has trouble seeing and so we thought books on tape might be good
ThinkComp: heh
ThinkComp: we thought wrong
ThinkComp: anyway
ThinkComp: so yeah
ThinkComp: i read that article...it got me thinking that we may be able to help each other out
ThinkComp: if you've got some downtime one day i'd like to give you a call and maybe throw around some ideas
zberg02: okay sure
zberg02: my phone's broken right now
zberg02: which is like the worst thing ever
ThinkComp: haha
zberg02: because i'm totally out of contact with everything
ThinkComp: yeah, doesn't sound too good.
ThinkComp: hehe
zberg02: what kinds of stuff are you working on now?
ThinkComp: a lot of little projects
ThinkComp: they're sort of boring me though
ThinkComp: i don't have enough cash to implement any of the big things i'd like to do
ThinkComp: yet, anyway :-)
zberg02: just because something doesn't require a lot of cash doesn't mean it's little
ThinkComp: true
ThinkComp: but some of the stuff i'm working on really is
ThinkComp: e-commerce site for one client
ThinkComp: things like that
ThinkComp: i have bigger things too, but i'm still not totally satisfied :-) 
zberg02: big things take so much time
zberg02: haha
ThinkComp: that i don't mind
zberg02: yea i'm impatient
ThinkComp: that's why i think we should talk :-) 
zberg02: that and i don't have time for bigger things
zberg02: facebook and wirehog take up so much time
zberg02: yea well i have some time now
zberg02: i just don't have a phone haha
ThinkComp: do you have a landline or a friend's phone maybe
zberg02: neither
ThinkComp: random stolen payphone perhaps...
zberg02: friend's are out right now
ThinkComp: do you have skype
ThinkComp: i hating talking about business on IM
ThinkComp: sorry
ThinkComp: things get misconstrued way too easily
zberg02: yea i understand
ThinkComp: i also say things like "i hating talking"
zberg02: let's just hold off until one of my roommates gets back
ThinkComp: ok
ThinkComp: i'll be up for a while, so just let me know
zberg02: might not happen tonight since i don't know where people are
zberg02: and we're west coast so when i do find them we'll probably get dinner and such
zberg02: but soon
ThinkComp: right
ThinkComp: ok

Friday, December 17, 2004

11:55:38 PM EST
Aaron Greenspan calls Mark Zuckerberg and Sean Parker, taking notes.

Sean Parker from Plaxo is helping out.
Peter Teal who started PayPal before it was sold to eBay has made an investment.
Staff of 15-20 including lawyers and accountants.
Wirehog is currently separate.
Values thefacebook.com at $100 million in one year according to standard 10X tech multiplier
Believes Google could be Microsoft if it had five other companies doing various things.
Delaware C corporation
Wirehog is a separate corporation due to "liability issues"--interesting considering that he didn't think there were any before. His lawyers must have gotten through to him.
VP Engineering needs to have 10-15 years of experience according to Mark on the phone, but only 7-8 according to the web site.
Offered to help if possible by using houseSYSTEM Student Exchange interface against ConnectU.
Spoke with Sean about copyright issue; he and Mark said it would be referred to their legal team.

Thursday, January 13, 2005

1:25:57 AM EST
Aaron Greenspan starts a conversation with Mark Zuckerberg on AIM.

ThinkComp: thecampusbook.com?
ThinkComp: do you know these people?
zberg02: haha no
zberg02: let me check it out
ThinkComp: grrrr
zberg02: who is it?
ThinkComp: no idea
ThinkComp: this web design company "avix"
ThinkComp: http://www.avixsolutions.com/portfolio/thecampusbook.asp
zberg02: where did you hear about it
ThinkComp: on your site
ThinkComp: they're an advertiser i suppose
zberg02: haha
zberg02: it's not at all similar to what we're doing
zberg02: so i don't really care
ThinkComp: no, clearly not
ThinkComp: it's definitely the same as all the work i did though
ThinkComp: i guess i'm surprised it's taken this long for someone to try and fill the gap.
zberg02: oh good point
ThinkComp: the UC totally dropped the ball
ThinkComp: and the crimson never even picked up on it
zberg02: yea
zberg02: oh well
zberg02: i think social networks are distribution mechanisms
zberg02: and that the features in that product and yours won't necessarily work without a large user base
zberg02: which won't really come without a social net
zberg02: my theory
ThinkComp: you're right, you need a ton of people
ThinkComp: the other way to get a ton of people is institutional backing
ThinkComp: but obviously that didn't work out so hot
ThinkComp: :-)    
ThinkComp: thanks to the fact that university hall is full of a bunch of pricks
zberg02: well social nets do two things
zberg02: get people signed up
zberg02: get people psyched
zberg02: with institutional backing you only get the first
ThinkComp: true
ThinkComp: that's a good point
ThinkComp: if you think that networks are a good delivery mechanism though, which i agree with you on
ThinkComp: what are you trying to deliver with thefacebook
ThinkComp: wirehog?
zberg02: trends
zberg02: i kind of want to be the new mtv
zberg02: not there yet though
ThinkComp: that's interesting
ThinkComp: mtv was the first company that came to mind when i thought of who you'd be a good site for
ThinkComp: way back when
zberg02: yea but i don't think they buy stuff
zberg02: not that i want to sell yet
ThinkComp: i'm pretty sure viacom does...
ThinkComp: they're basically just a holding company for smaller companies
zberg02: oh
ThinkComp: of course the smaller companies are all ginormous, but still
ThinkComp: you might actually be able to make a good pitch to them as the starting framework for really interactive tv
ThinkComp: which everyone has been trying to get off the ground for 10 years with no success
ThinkComp: but no one has tried interactive tv with a social network before either
ThinkComp: alright bedtime
ThinkComp: later

Thursday, February 24, 2005

Facebook, Inc. fraudulently files for federal trademark protection on the mark FACEBOOK, USPTO Application Serial No. 78/574,730.

Facebook, Inc. fraudulently files for federal trademark protection on the mark THEFACEBOOK, USPTO Application Serial No. 78/574,726.
Thursday, April 7, 2005

Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey man
ThinkComp: hey, sorry, on the phone
ThinkComp: brb
zberg02: hey sorry got disconnected
ThinkComp: hey, sorry, on the phone
ThinkComp: brb
zberg02: okay cool
zberg02 is away at 4:32:27 PM.
zberg02: hey i'm putting up an away message but im me when you get back
zberg02: i'm at my computer
ThinkComp: ok
ThinkComp: sorry!
ThinkComp: (conf call)
zberg02: oh...are you going to be on the phone for a while?
ThinkComp: maybe 10-15 minutes
ThinkComp: hey sorry about that
ThinkComp: i assume you got a call fro the crimson
zberg02: yea
ThinkComp: because i did
ThinkComp: heh
zberg02: yea it's because of the yale article
ThinkComp: i still don't think the problem is really addressed at its root
ThinkComp: because the files are still there on the server
zberg02: yea the right solution is to have the php file sent a header saying it's a csv file
ThinkComp: right
zberg02: yea i didn't write that file
zberg02: my roommate did
zberg02: and he was in italy for a couple of weeks
ThinkComp: well that doesn't matter so much who wrote it
zberg02: yea i know i'm just saying he's fixing it
ThinkComp: alright
ThinkComp: i'm glad :-(
ThinkComp: i mean in the grand scheme of things it's not a huge problem
ThinkComp: i dont think anyone malicious has exploited it
zberg02: i was just wondering why you chose to publicize it though
zberg02: because publicizing it definitely blows it out of proportion
zberg02: it's a minor flaw, but pretty hard to exploit
ThinkComp: i'm not sure i agree...
ThinkComp: and even if it could be exploited, that information is available on the site anyway...
ThinkComp: not to non-members
ThinkComp: you've gone to pretty great lengths to prevent people from accessing data at other schools
ThinkComp: even when they are members
ThinkComp: also your privacy policy says that things are secure more or less
zberg02: yea well we try to make them secure
ThinkComp: of course
ThinkComp: basically i don't think it's really appropriate not to tell people when there's a problem
zberg02: i think in general we do a good job
ThinkComp: i agree, it's much better now than it used to be
ThinkComp: but hiding security flaws is generally not a good thing
zberg02: i wasn't hiding it
zberg02: but i think releasing a press release is a bit much
ThinkComp: you were not publicizing it
ThinkComp: it's the generally accepted way to announce things
zberg02: especially because your press release was biased and made it seem like anyone could get anything
zberg02: which isn't even true
ThinkComp: well anyone could
ThinkComp: what part was not true
zberg02: only if the file was there
zberg02: which it isn't unless someone had exported their contact info recently
ThinkComp: i exported my data months before i found the flaw
ThinkComp: and it was still there
zberg02: weird
ThinkComp: at first anyone who had ever exported had their data in the vcards directory
ThinkComp: there was a lot of data there
zberg02: i guess purging was added recently
zberg02: yea
ThinkComp: yeah only last week
ThinkComp: or two weeks ago now
zberg02: yea, so anyhow we fixed it
zberg02: it's relatively secure now because the file is randomized
ThinkComp: relatively i guess it's better
zberg02: and i'll have dustin make it so the file doesn't stick around and then it will be better
ThinkComp: only because of the random filename
ThinkComp: the image matching field does no good at all
ThinkComp: i'm not sure why it's there
zberg02: that's to solve a different problem
ThinkComp: ok
zberg02: but anyhow
zberg02: i kind of view you as a friend
ThinkComp: likewise
zberg02: we don't talk frequently but we ask each other questions about stuff
ThinkComp: right, and i'd like to keep it that way
ThinkComp: but when i tell you that something is wrong
ThinkComp: and you know that it affects several hundred thousand people
zberg02: and i understand about wanting to keep stuff secure
ThinkComp: and then nothing happens for a week
ThinkComp: or more in this case
ThinkComp: i'm gonna tell someone
zberg02: it wasn't more
zberg02: it was 3-4 days i think
zberg02: until dustin got back
zberg02: and then he added purge
ThinkComp: regardless
ThinkComp: ok well if you ever find a problem in my code, which you very well might
zberg02: and then he added randomness
ThinkComp: i will fix it instantly
ThinkComp: not 3-4 days later
zberg02: i appreciate that
ThinkComp: i don't care who wrote it
ThinkComp: or where they are
ThinkComp: it's your responsibility to get it done
zberg02: yea but it's also my responsibility to get other stuff done as well
zberg02: you know how it is to run a business
ThinkComp: believe me, i totally understand that :-)  
ThinkComp: i'm drowning in taxes  
ThinkComp: and have 20 other projects going on
zberg02: yea
ThinkComp: but those projects affect maybe 30 people collectively
ThinkComp: and there's no danger element
zberg02: and i really do get that you care about people's security
ThinkComp: you could have opened yourself up to another lawsuit had you left it open longer
zberg02: not quite
ThinkComp: oh yes
ThinkComp: very much so
ThinkComp: FTC code section 5
zberg02: okay, i feel like there is a standard bug disclosure process
zberg02: which includes notifying the person of the bug
zberg02: which you did
zberg02: notifying them that you will disclose it
zberg02: which you didn't
zberg02: giving them some time to fix it
zberg02: which arguably a week isn't that long
zberg02: but even if it was
ThinkComp: ok you know this is a small bug mark, you said it yourself
ThinkComp: i've written the octet-stream code in about 2hours
ThinkComp: one week is more than enough time
zberg02: after that time, if those things are followed, people send something to bugtraw or something
ThinkComp: or write white papers
ThinkComp: or for very small bugs not even
zberg02: but those things are for savvy audiences
zberg02: i don't care if people who understand this stuff know about the bug
zberg02: because they are capable of understanding when it's patched and when it's secure and the extent to the insecurity
zberg02: talking to newspapers that target our audience causes some hysteria, which just isn't necessary
zberg02: especially given the magnitude of the problem
zberg02: a whole article is being written about in the crimson now
zberg02: do you think that's right?
ThinkComp: absolutely
ThinkComp: it will make people aware of this kind of thing
ThinkComp: and people really need to be aware
zberg02: to some extent
zberg02: but it will also cause some hysteria
ThinkComp: well that's your hypothesis
ThinkComp: i doubt there will be any hysteria
zberg02: well it will probably cause more fear than there needs to be
zberg02: given that it's patched now
ThinkComp: well i would argue that people being afraid of disclosing their home address and birthday on a site accessible by millions of people isn't that bad of a thing
zberg02: okay, well that's an opinion
ThinkComp: yes, it is
zberg02: okay, well the reason why i really wanted to mention this to you is because i remember we spoke on the phone a few months back
ThinkComp: i guess you haven't had anything horrible happen to make you feel that way, and for that i'm glad
ThinkComp: but after the payroll mess i'm in
zberg02: and you talked about you tend to antagonize people by doing certain things
zberg02: i just felt that you should know that i felt antagonized by this
ThinkComp: well i apologize, but you were forewarned
zberg02: i understand that you feel a certain way and want to protect a privacy idea that you hold, but i guess i'd just expect a friend to act differently
ThinkComp: right, and i expected you to take me seriously enough to fix it.
zberg02: and i did
ThinkComp: did you actually fix it that night, like you said you would in your email?
ThinkComp: no
ThinkComp: anyway
zberg02: it's fixed now
ThinkComp: right, well, we've been over that
ThinkComp: i think the end result of all this
zberg02: i can send you the email i sent to him and the response i got back saying he'd fix it
zberg02: but that doesn't matter
ThinkComp: no, i believe you
ThinkComp: short-term, people will say, ooo, there was a problem
ThinkComp: long-term, your users are safer
ThinkComp: your site is more secure
ThinkComp: you will get more good press
ThinkComp: of that i am certain
zberg02: the site would have been made secure anyway
zberg02: we do stuff without privacy concerns being raised
ThinkComp: as you should
zberg02: like the reverse turing test on the contact stuff
ThinkComp: and so do i
zberg02: and making emails in profiles images
zberg02: and this should have been fixed too
zberg02: and it got fixed
zberg02: i just don't think any harm was done
zberg02: so i feel a little antagonized
zberg02: that's really it
zberg02: i agree that things should be secure
ThinkComp: ok, well, i guess i can't help that then.
zberg02: and i take responsibility for the problem
zberg02: i'm not trying to push responsibility onto my roommate
zberg02: i'm just explaining why it didn't get done in the time frame we both wanted
ThinkComp: ok
zberg02: well, given that you can't change anything now, i just wanted to let you know
ThinkComp: ok
zberg02: because of what you told me before
ThinkComp: i appreciate it
zberg02: i figured you'd probably want to know how i felt
zberg02: and there's a chance that this will be picked up on by other papers
zberg02: or by connectu or someone trying to hurt our name
ThinkComp: maybe
ThinkComp: i doubt it
zberg02: connectu is pretty tenacious
zberg02: if they read something bad about facebook i bet they'd pick up on it
ThinkComp: yeah but it doesn't relate to copyright infringement even a little bit
zberg02: yea but they're just generally competitive
zberg02: or try to be
ThinkComp: speaking of which
ThinkComp: you're not exactly the kind of person who hasn't antagonized anyone yourself
ThinkComp: another thing i pointed out to you on the phone
ThinkComp: is that i have cause to sue both of you
ThinkComp: but i got over it.
ThinkComp: so i hope you can get over this
zberg02: i can
ThinkComp: if other papers call i'll tell them what i told the crimson
ThinkComp: which is that it's not a huge deal
ThinkComp: but it should have been fixed sooner
ThinkComp: that's all.
zberg02: okay fair enough
zberg02: if you're telling the crimson that it's not a big deal then i believe you
ThinkComp: well keep in mind that they have an amazing tendency to totally misquote people
ThinkComp: as i'm sure you know
zberg02: and that's what i think is probably fair (although i'm obviously biased here)
ThinkComp: so what i told the guy on the phone may not be what's printed tomorrow
ThinkComp: but i don't exaggerate things
ThinkComp: and i re-read my press release
ThinkComp: and it's all true
zberg02: not everyone's information is available
ThinkComp: i don't think i said that
zberg02: less than 2% of users have ever exported their contact info
ThinkComp: right, but matt mahan had 750 friends
ThinkComp: there are 6,400 students at harvard
ThinkComp: that's already more than 10% of the undergraduate body with 1 person's ID
zberg02: at a small school like harvard, yea
zberg02: anyhow, not worth arguing about
ThinkComp: i agree
ThinkComp: what's important is that it is or gets fixed.
zberg02: if you feel like there's a chance that the crimson is going to blow this out of proportion,
then maybe you could call them back to make sure they understand what you mean to get across
zberg02: i mean misrepresent you, not blow this out of proportion
ThinkComp: i don't remember the reporter's name, but i asked him to email me my quotes so i
could verify their accuracy
ThinkComp: when he emails me, i will reply to him and bcc you
zberg02: okay
zberg02: thanks
ThinkComp: meanwhile, i really do have to get back to work.
zberg02: i should probably get back to my taxes now haha
ThinkComp: yes
zberg02: yea...
ThinkComp: i'll talk to you later i hope
zberg02: yup, see you

5:52:29 PM EDT
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

zberg02: hey how do you feel about blogging?
ThinkComp: the same way i feel about XML
zberg02: haha what's that
ThinkComp: they exist
zberg02: bad?
ThinkComp: they're overhyped
zberg02: i was reading over your other security announcements on your website
zberg02: good procrastination reading
ThinkComp: :-) 
zberg02: do you think you could find a lot more stuff like that?
ThinkComp: i'm sure
ThinkComp: if you mean security problems
zberg02: i bet if you blogged about it you'd get tons of traffic
zberg02: yea
ThinkComp: i don't really want to though unless they involved me
zberg02: like gave short explanations of stuff
ThinkComp: er, involve
zberg02: i think people find it interesting though
ThinkComp: yeah i don't have a blog
ThinkComp: i have a personal site
zberg02: i don't have one either
ThinkComp: you'd get plenty of traffic too i'm sure
ThinkComp: but i don't really want people reading what goes on in my daily life
ThinkComp: i'm writing a book to vent my frustration instead.
ThinkComp: :-) 
zberg02: yea but it's more of a professional blog
zberg02: not a personal one
ThinkComp: oh
zberg02: personal ones are dumb
ThinkComp: that i'd never do
zberg02: well not as a job
ThinkComp: i know what you mean
zberg02: just as something that would be interesting
zberg02: but relatively emotionless
ThinkComp: but i think blogs are inherently unprofessional
ThinkComp: so i wouldn't want the company to have one
zberg02: what about slashdot?
zberg02: what do you think of it i mean
ThinkComp: i read it daily
ThinkComp: if slashdot picks up my papers, which it has a few times now
ThinkComp: that's fine with me
zberg02: it's basically a blog
ThinkComp: no it's not
ThinkComp: it has editors
ThinkComp: and they're extremely picky
ThinkComp: if it was a blog there would be so much worthless junk on it that no one would read it
ThinkComp: the comments are more like a blog i guess
ThinkComp: but even those are rated and queried based on rank
zberg02: i think the posts are more interesting
zberg02: anyhow, i just thought that would be interesting
zberg02: i bet people would read it a lot
ThinkComp: yeah i dunno
zberg02: the stuff has consumer appeal
ThinkComp: i'm hoping to finish the book draft by the end of this summer
zberg02: what are you writing about?
ThinkComp: maybe i'll change my mind about blogs once that's off my shoulders
zberg02: hahaha
ThinkComp: it's basically just a truncated auto-biography that stops when i graduate
ThinkComp: but it's going to really focus on harvard
ThinkComp: and why i left
ThinkComp: i bet university hall will love it
ThinkComp: and so will larry
zberg02: larry has enough other things to love
ThinkComp: yeah :-)
ThinkComp: so why don't you have a blog
zberg02: what could i blog about
zberg02: my personal life isn't interesting
ThinkComp: running thefacebook
zberg02: i send a lot of time working
ThinkComp: everyone knows your name now
ThinkComp: or at least what you look like heh
zberg02: and i can't discuss business plans because that's just bad practice hahaha
ThinkComp: yeah i guess that's another reason i don't have one
ThinkComp: i don't want people to know what i'm working on
ThinkComp: until i want them to know
zberg02: but security stuff is a series of unrelated things
zberg02: so i figured it worked well with that model
ThinkComp: i really don't want to do more security though
ThinkComp: there's so much legal risk involved
ThinkComp: if paymaxx had sued me i would have been done
ThinkComp: they could crush me
ThinkComp: i would have screamed bloody murder at the senate
ThinkComp: but i'm doing that anyway
ThinkComp: precisely because the laws are drafted to prevent people from talking about flaws
ThinkComp: which is bad
zberg02: yea that sucks
zberg02: hey i'm getting greek letters put up in front of our office
zberg02: tau phi beta
zberg02: hahaha
zberg02: brb
ThinkComp: :-)
ThinkComp: better check availability on thefacebook.com hehe
zberg02: actually we just got facebook.com
zberg02: or are getting it soon
ThinkComp: cool
zberg02: and then we'll have a better domain
zberg02: hahaha
zberg02: okay i'm going to eat
ThinkComp: alright
zberg02: bye bye
ThinkComp: later
zberg02 returned at 6:37:57 PM.
zberg02 is away at 6:38:30 PM.
Mark Zuckerberg starts a conversation with Aaron Greenspan on AIM.

**ThinkComp**: thefacebook network?
**zberg02**: ?
**ThinkComp**: tfbnw.net
**ThinkComp**: you got me curious :-)
**zberg02**: haha i didn't even realize we owned that
**zberg02**: i guess the ops team is using that for something internal
**ThinkComp**: cool
**zberg02**: you freaked me out for a second
**ThinkComp**: heh sorry
**zberg02**: i thought you were talking about someone who was competing with us using our name
**zberg02**: haha
**ThinkComp**: no no
**ThinkComp**: sorry about that
**ThinkComp**: i was just wondering what it was
**ThinkComp**: how's life
**zberg02**: stuff is pretty good
**zberg02**: we're redesigning the site
**zberg02**: going to launch in the next few days
**zberg02**: kind of excited
**ThinkComp**: nice
**zberg02**: a little afraid
**ThinkComp**: heh
**ThinkComp**: you can't do worse than the post.harvard team
**ThinkComp**: i'm sure it will be fine
**zberg02**: yea but they're not the competition
**zberg02**: now i'm up against murdoch and myspace
**ThinkComp**: no, they'd just like to be
**ThinkComp**: yeah i heard about that
**ThinkComp**: sort of surprised at their valuation
**ThinkComp**: but i don't think they really overlap with the college niche that much
**ThinkComp**: so how much competition is there really in the US?
**ThinkComp**: i get the impression that myspace is mostly popular abroad
**zberg02**: they don't have a large college base yet
**zberg02**: but they are 80% american
**ThinkComp**: i still think you could have something amazing by integrating my email thing into your site
**ThinkComp**: that murdoch definitely wouldn't
**zberg02**: why your email?
**ThinkComp**: because there's absolutely no spam
**zberg02**: how do you prevent it
**ThinkComp**: it doesn't run on SMTP
**ThinkComp**: it's just a giant mysql table
**ThinkComp**: but with embedded rules to prevent illegitimate mass mailing
**ThinkComp**: which SMTP lacks
**ThinkComp**: and you already have the most difficult part, identity verification, complete
ThinkComp: because you've been restricting usage by domain
ThinkComp: it would be the largest spam-free email network around
zberg02: but people could only email others on the network?
ThinkComp: you can email outside the network, but the person has to join before they can read it
ThinkComp: otherwise the message basically just sits till the person signs up
ThinkComp: because the whole system depends on identity verification
ThinkComp: and the idea of enforcement--you spam, your account takes a hit
ThinkComp: i think, though, the in/out-of-network issue can work both ways depending on the size of the network to start
ThinkComp: when it's tiny, it's a disincentive to have to join
ThinkComp: but when it's large, there's actually an incentive
ThinkComp: your network is pretty large
ThinkComp: obviously
zberg02: yea
zberg02: i have issues with being too protective in a competitive environment though
zberg02: it also seems like the game becomes that you have to get as many people in as quickly as possible
zberg02: and not put barriers in the way
ThinkComp: why's that
ThinkComp: i mean, as quickly as possible
ThinkComp: and as far as barriers go, there would be no harm in allowing all outgoing SMTP mail, and automatically using a user's friend list as an incoming SMTP whitelist
zberg02: hey sorry i didn't mean to stop responding
zberg02: there are just a lot of people around and we're doing design stuff
ThinkComp: np, sorry
zberg02: don't apologize
zberg02: i'm going to focus on that stuff though
zberg02: we'll speak soon
ThinkComp: ok
ThinkComp: good luck on the design front
ThinkComp: i'm happy to beta test
zberg02: okay we're testing it tomorrow
zberg02: if you're online i'll send you a link
ThinkComp: cool

Tuesday, January 10, 2006

The United States Patent and Trademark Office grants Facebook, Inc. Registration No. 3,041,791 for THEFACEBOOK in International Classes 035 and 038.

Tuesday, July 25, 2006

The United States Patent and Trademark Office grants Facebook, Inc. Registration No. 3,122,052 for FACEBOOK in International Classes 035 and 038.

Monday, November 29, 2007

Aaron Greenspan is deposed for a full day for the ConnectU, Inc. v. Facebook, Inc. lawsuit(s). See http://www.thinkpress.com/authoritas/housesystem/20071129.deposition.pdf.

Monday, April 14, 2008
Google, Inc. denies Think Computer Corporation the right to advertise Think Press's upcoming book, *Authoritas: One Student's Harvard Admissions and the Founding of the Facebook Era*, due to the existence of a registered trademark on FACEBOOK.

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Hello,

Thank you for advertising with Google AdWords. I recently reviewed your AdWords account and found that your ads and/or keywords violate our guidelines, or you filed an exception request from our policies and it is awaiting a response. Below, please find my report on your account status.

If an ad has been suspended, visit the Disapproved Ads page in your account to view the reason for disapproval and to edit your ad. To access this page, use the following link: http://adwords.google.com/select/disapprovedads (You may need to log in before you can access this page.)

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Campaign: 'Think Press,' Ad group: 'Authoritas'

AD TEXT:

The Story Behind Facebook
Learn how Facebook got its start
Save 10% on Authoritas
www.thinkpress.com

Ad Status: Suspended - Pending Revision
Ad Issue(s): Trademark in Ad Content

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DENIED EXCEPTION(S):

After careful consideration, we are unable to grant the exception requests listed below. Your ad or keyword is no longer active. For your convenience, I've included your original message to us directly below each policy violation.

Trademarked Term: Facebook
Your explanation: I own common law trademark rights on the term "Facebook" which predate Facebook, Inc.'s registered trademark rights. That's why I wrote the book that this advertisement is for.

Trademarked Term: Facebook
Your explanation: I own common law trademark rights on the term "Facebook" which predate Facebook, Inc.'s registered trademark rights. That's why I wrote the book that this advertisement is for.

SUGGESTIONS:

> Ad Content: Please remove the following trademark from your ad: "Facebook".

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POLICY DEFINITIONS:

Trademark in Ad Content: Due to trademark complaints, we do not allow advertisers to use certain trademarked terms or elements in their Google AdWords campaigns. You can learn more about Google's trademark policy at http://www.google.com/tm_complaint.html.

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If an ad has been suspended, you may edit it and save your changes to automatically resubmit the ad for review.

If a keyword has been suspended, it will no longer trigger your ad(s).

For more information about our ad requirements, please read the AdWords Editorial Guidelines at: https://adwords.google.com/select/guidelines.html

If you have any further questions or concerns, please feel free to contact us at: https://adwords.google.com/support/bin/request.py.

We look forward to providing you with the most effective advertising available.

Sincerely,

The Google AdWords Team
Tuesday, April 15, 2008

Think Computer Corporation files its Petition to Cancel FACEBOOK as a registered trademark with the United States Patent and Trademark Office Trademark Trial and Appeal Board.

Sunday, June 1, 2008


Thursday, March 12, 2009

Think Computer Corporation files its Petition to Cancel THEFACEBOOK as a registered trademark with the United States Patent and Trademark Office Trademark Trial and Appeal Board.

Friday, May 22, 2009

11:54:50 AM PDT
Aaron Greenspan signs the final long form of a settlement agreement with Facebook, Inc. and Mark Zuckerberg on behalf of himself and Think Computer Corporation.

Approximately 11:13 PM PDT

Even though the wording has been pre-approved, Facebook, Inc. posts the press release concerning the settlement after 11:00 PM on the west coast (2:00 AM Saturday on the east coast) on the Friday before Memorial Day weekend to keep it out of the news cycle. The press release is now available here: